

A man in a grey suit and a woman in a dark grey dress are shown from the waist down, holding closed ASUS Zenbook A14 laptops. The man is on the left, holding a dark grey laptop, and the woman is on the right, holding a light grey laptop. The background is a plain, light-colored wall.

Zenbook A14 (UX3407)

Unload. Unplugged. Unlimited.

Content

Zenbook A14 Product Summary

Segmentation| Target Audience| Product key selling points| One-pager | Competitor Analysis|

Zenbook A14 Design Story

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Zenbook A14 Product Features

Lightweight | Ceraluminum™ | Performance | Wifi 7 |
Battery | Superior AI | Seamless Experience | Intuitive design| Vision & Sound | Camera | Privacy | Sustainability |
Windows on Arm | Software | Sleeve |

Appendix

Tech Spec | Battery comparison|





BEST-DESIGNED
WINDOWS LAPTOP

ASUS ZENBOOK

A man in a grey jacket and light-colored pants stands in the center, holding a dark laptop. He is looking towards the camera. In the background, two other people are blurred, suggesting motion. The overall tone is professional and modern.

Born for **COMMUTER**

World's lightest COPILOT+ PC

Zenbook A14 | Target Audience

Commuter

Always be on the move.

Demographic	Age 18-54 Male : Female = 1 : 1 Higher income and education
Value	Work-Life Balance In control and Organized
Consumption Trait	Value sleek and timeless design Appreciate design story Self-identity is tied up with owning quality objects
Interest	Design, culture and art Tech trend Business and global affairs Wellness
Location	Transportation Home & Office & School Café / co-working space
Influencers Followed	Opinion leaders in design , lifestyle and public affairs Inspirational celebrities
Laptop criteria	Lightweight Long battery life Efficient AI features





- 899-980g (under 2.16 pounds)
 - Ceraluminum (lid, keyboard frame, base)
 - Lightweight key parts

Unload. Unplugged. Unlimited.

- Multi-day battery life
- Copilot+
- Seamless experience

Your laptop is ready for the real world with **Ceraluminum™**

Ceraluminum™ offers unrivaled scratch resistance and an everlasting patina. **It's all about longevity and sustainability**, so you can work or relax with the confidence that your laptop is ready for the real world – today and long into the future.

ASUS Zenbook A14

UNLOAD

Feel weightless

- **Lighter in weight in each key part without compromising the strength & performance**
 - ACD part made of Ceraluminum™
 - Best thermal for 28W/ 45W TDP
- **High-tech Ceramic Ceraluminum™**
 - Lightweight yet durable
 - Scratch & Shock Resistance
 - Smudge free with pleasant Texture
 - Easy Clean
 - Sustainable Production

*899g(APAC/JP): Purwa SE & +48 Whr + nontouch IPS

*980g(WW): Purwa SE/ Hamoa +70 Whr + nontouch FHD OLED

UNPLUGGED

Feel free

- **Multi-day Battery life**
 - Offline video playback: 32hrs
 - Video streaming + headphone
 - Web browsing

*980g(WW): Purwa SE & Hamoa +70 Whr + nontouch FHD OLED

UNLIMITED

Feel intuitive

- **Copilot+ experience**
- **Qualcomm Snapdragon® Performance**
 - Better performance
 - Performance per wat
 - 0 performance losses even unplugged
- **Seamless experience**
 - Quiet cooling
 - Smart Gesture TouchPad + Full IO
 - EasyLift™ hinge for wobble-free experience
 - Microsoft phone link |Snapdragon seamless experience
 - Ultra-low latency and advanced noise cancellation
- **Next-level privacy:** Windows Hello & pluton

ASUS Zenbook A14



1 sec

slogan, PR headline

World's lightest Copilot+ AI PC

10 sec

KSP

1. Unload: Full chassis Ceraluminum™ under 1 kg
2. Unplugged: long-lasting 70Wh battery can be up to 32 hours*.
3. Unlimited: Copilot + & Seamless experience & advanced privacy

Overview

Zenbook A14 (UX3407) is designed for functional portability. Weighting under 1 kg, it is the first device to use ultra lightweight Ceraluminum™ from laptop lid, keyboard frame and base, making the entire chassis anti-wear, scratch& shock resistance and smudged free. Feather lightweight without compromising the strength & performance.

Unplugged and stayed powered for over 30 hours(video playback, no wifi) on a single charge. Snapdragon® X Series Processor delivers a huge leap in (on-the-go)performance compared to Zenbook 14 (UX3405) and is ahead of its kind (M1.M2.M3). Work unplugged with 0 performance losses(performance benchmark remains the same).

Powered by the Snapdragon® X Series Processors with up to 45 TOPs NPU supports, it maximizes performance, thermal efficiency, and battery life to enable Copilot+ features.

All you need, all in one with A14. Effortlessly answer calls, manage notifications, and transfer files directly from your laptop.

Easy of use with EasyLift™ hinge, enlarged smart gesture touchpad and full IO port.

Zenbook A14 (2025) – UX3407QA/RA

2025 World's Lightest Copilot+ PC (**WW Edition**)



Color: Zabriskie Beige/Iceland Gray

Under

980g*

Light as Air



- Ultralight: **Under 1 kg**
- ACD part with lightweight high-tech ceramic “Ceraluminum™”
- Lightweight key parts design and thermal solution

High-tech Ceramic

Ceraluminum™



- High-tech Ceramic: “Ceraluminum™” on ACD part
- Lightweight yet durable, Scratch & Shock Resistance, Smudge free with pleasant Texture, Easy Clean, Sustainable Production

Unplugged for days

32 hrs*

Battery life



- **70Wh** high-capacity battery
- **32hrs+ battery life** offline video playback*
- Optimized power efficiency with Qualcomm Hexagon NPU

Copilot+ PC

Unlimited performance



- **Snapdragon® X Elite / X processor** with **45W/ 28W TDP** performance
- Copilot+ PC with up to 45 TOPS NPU
- Lightweight Dual fans thermal design
- Up to 1 TB PCIe® 4.0 x4 SSD; up to 32 GB RAM

Seamless

User experience



- **14” FHD OLED NanoEdge display** with 2 super-linear speakers
- Enlarged smart gesture touchpad + full set of IO ports
- Microsoft phone link & Snapdragon seamless for cross-device eco-system
- Smart privacy: Adaptive lock & dimming, Microsoft Pluton, Windows pass key



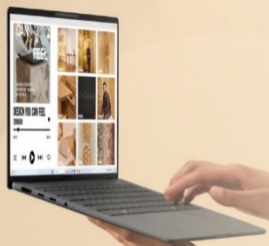
Copilot+PC

*Weight might vary according to specifications.

*Battery tests conducted by ASUS in November, 2024 using the 1080p Video Playback scenario. Test configuration: ASUS Zenbook A14 (UX3407), FHD OLED panel, Snapdragon® X processor, 1 TB SSD, 32 GB RAM, 70Wh battery.

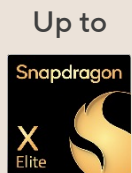
Test settings: WiFi disabled, Keyboard backlight disabled, Windows Power Mode set to Balance mode, display brightness set to 150 cd/m2 with headset, default earbud volume. Actual battery life may vary depending on product configuration, usage, operational conditions and power management settings. Battery life will decrease over the lifetime of the battery.

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70 Wh
Multi-day battery life
Up to
32 hrs
Video playback

Fast
response
CPU



Up to
45
TOPS NPU



TDP 45 W
Lightweight Dual fans
thermal solution



Smart Gesture
Touchpad

14" FHD 60 Hz OLED



Copilot+PC

Packed with Ports



ASUS Zenbook A14
World's lightest Copilot+ PC
(WW edition)



Light as air
Under **1KG**



EasyLift™ hinge

**Smudge-free
keycaps**

Anti-scratch

Anti-wear

Smudge-free

**High fidelity
Sound**

Lossless and high-
resolution



Privacy Protection

Window Passkey Microsoft Pluton IR Webcam

Ceraluminum™

Laptop lid, keyboard frame, bottom case





Design Highlights

Design story | Color Palettes | Design Highlights

DEFY GRAVITY

The lightest Copilot+ PC



Feel the **ASUS** Zenbook A14



All-round style. Colored by nature.

Seeking confidence, grace, and relaxation, users are drawn to Zenbook A14. Its feather-light, crisply elegant design, rounded and smooth touch, warm and generous color palette, along with a skin-friendly and chic weaving texture, weave an atmosphere of lightness and delight, allowing users to connect more deeply with their authentic selves.



Zabriskie **Beige**

Iceland **Gray**

Ceraluminum™ crafted laptop lid,
keyboard frame, and base

16:10

INTUITIVE SEAMLESS EXPERIENCE

1. **EasyLift™ Hinge:**

*Reduce operational force by 90 grams for smoother useability.

Compared to Apple MacBook Pro with the weight of 360g

2. **Full I/O Ports:**



3. **1.3 mm key travel**

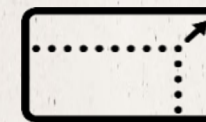
4. **Smudge-free keycap**

5. **Edge-to-edge touchpad:**

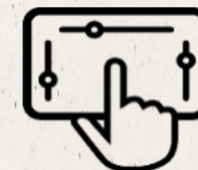
The latest ASUS Enlarged Smart Gesture Touchpad is engineered to enable an unrivaled input experience that's in harmony with how you move, feel and scroll.



Seamless



Enlarged



Smart Gesture

Zenbook A14

Product Feature

Mobility | Ceraluminum™ |

Performance | Wifi 7 | Battery |

Superior AI | Seamless Experience |

Intuitive design | Vision & Sound | Camera |

Privacy | Sustainability | Windows on Arm |

Software | Sleeve |



UNLOAD

Lightweight

Defy gravity. Under 1 KG.

We've designed Zenbook A14 to be lighter, so you can carry more of what matters. This device is made from carefully selected lightweight materials that maintain strength, performance, and battery life.

980 g

light





FUSION OF TECH & DESIGN

LIGHT AS AIR

From laptop lid, keyboard frame to base feature

Ceraluminum™

Ceraluminum™ offers unrivaled scratch resistance and an everlasting patina. It's all about longevity and sustainability, so you can work or relax with the confidence that your laptop is ready for the real world – today and long into the future.

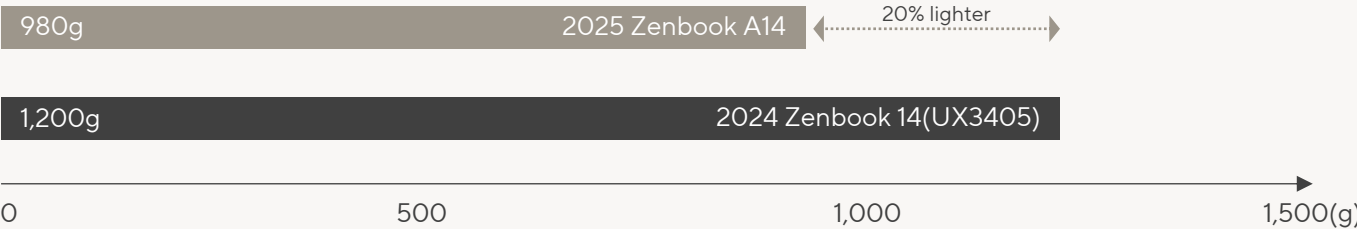
It's an innovative leap, lightweight with a fracture **toughness**

3 times higher than anodized aluminum

From **1200g to 899/980g** ➡ **20~25% lighter**

Aluminum Alloy

Ceraluminum™ chassis
(laptop lid, keyboard frame and bottom case)





SHOCK-RESISTANCE

The Zenbook A14 has passed the MIL-STD-810 drop test, making it capable of withstanding accidental drops and maintaining its functionality and integrity in military or other harsh environments.

30% lighter, 3x stronger than anodized aluminum
Toughness 10 times higher than ceramic

ANTI-WEAR

During the Tribotesting, materials are rubbed back and forth on the same spot more than 18,000 times, the top of Ceraluminum™ is not worn off.

* Tribotesting is a method used to evaluate the tribological properties of materials, which include friction, wear, and lubrication. The top coat or the materials can't be worn off.

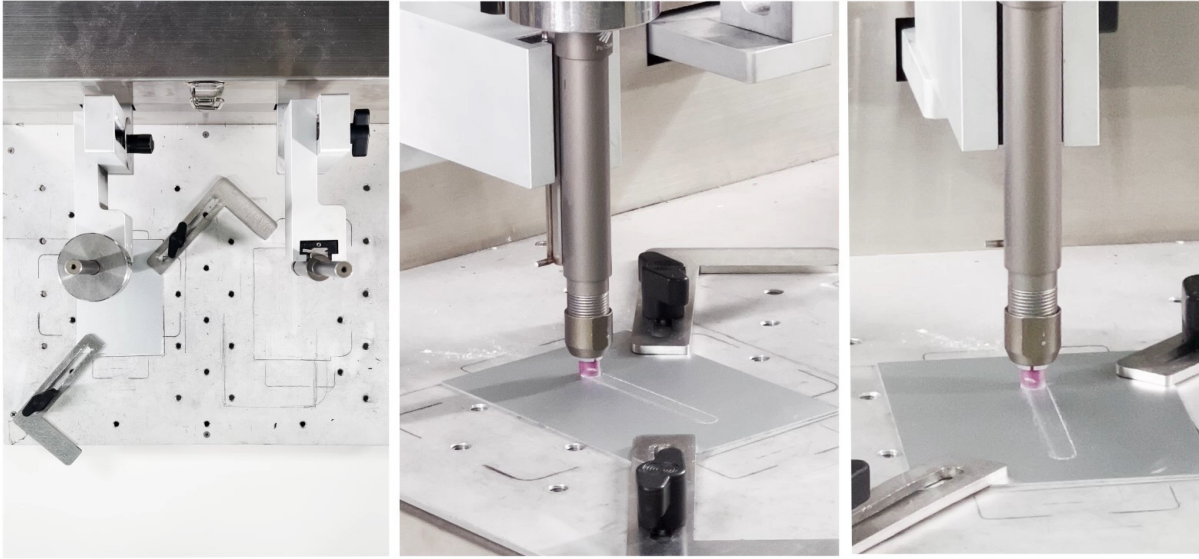
SMUDGE FREE EASY CLEAN

*For the stain-resistance test, pastes in various colors are applied to the Ceraluminum™ plate and left for hours, yet they can be easily removed without leaving any smudges.

Scratch resistance & Anti-wear

Tribotesting:

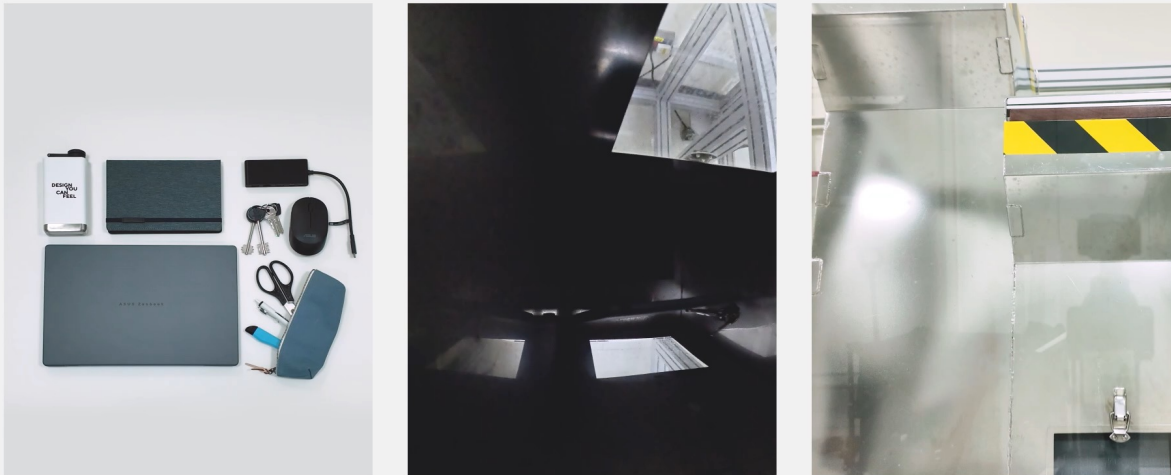
Tribotesting is a method used to evaluate the tribological properties of materials, which include friction, wear, and lubrication. In the ASUS lab, specialized equipment is used to simulate real-world conditions by applying controlled forces and motions to the materials, such as ball-on-disk. During the test, materials are rubbed back and forth on the same spot more than **18,000 times**, yet the surface is unscathed.

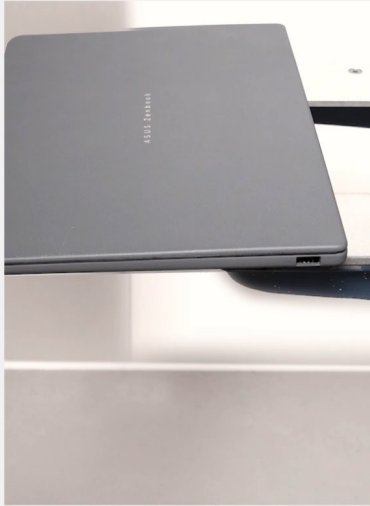


Rotating drum drop tester:

The rotating drum drop tester evaluates the scratch resistance of portable electronic products. We simulate real-life conditions by placing the laptop, keys, and a metal bottle together into the tester. It operates at 20 drops per minute from a height of 50 cm.

Ceraluminum™ withstands repeated friction and abrasion without damage.



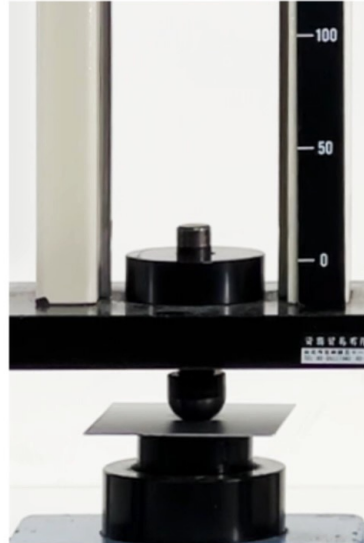


Shock-Resistance

Drop testing:

When your laptop accidentally knocked off a table or slipped from your hands, Ceraluminum™ provides peace of mind to users about its durability.

In drop testing, the laptop is dropped from a **height of 50 cm** directly onto a hard surface from **6 different angles**.



Impact resistance testing:

Impact resistance testing evaluates a material's ability to withstand sudden shocks or impacts. The test device applies a sudden force to the material sample. With the drop-weight test, a **1-kilogram** metal block is dropped directly onto the plate from a **height of 30 cm**. During the test, there are dents on the surface of Ceraluminum™ **without cracking**. This determines its toughness and resistance to impact.



Smudge-free

For the stain-resistance test, pastes in various colors are applied to the Ceraluminum™ plate and left for hours, yet they can be easily removed without leaving any smudges.

The material can handle everyday spills and stains without getting permanently marked.

US military-grade laptop durability

Zenbook A14 meets the ultra-demanding MIL-STD 810H military standard* for reliability and durability.



**High
temperature
test**



**Low
temperature
test**



**Shock
test**

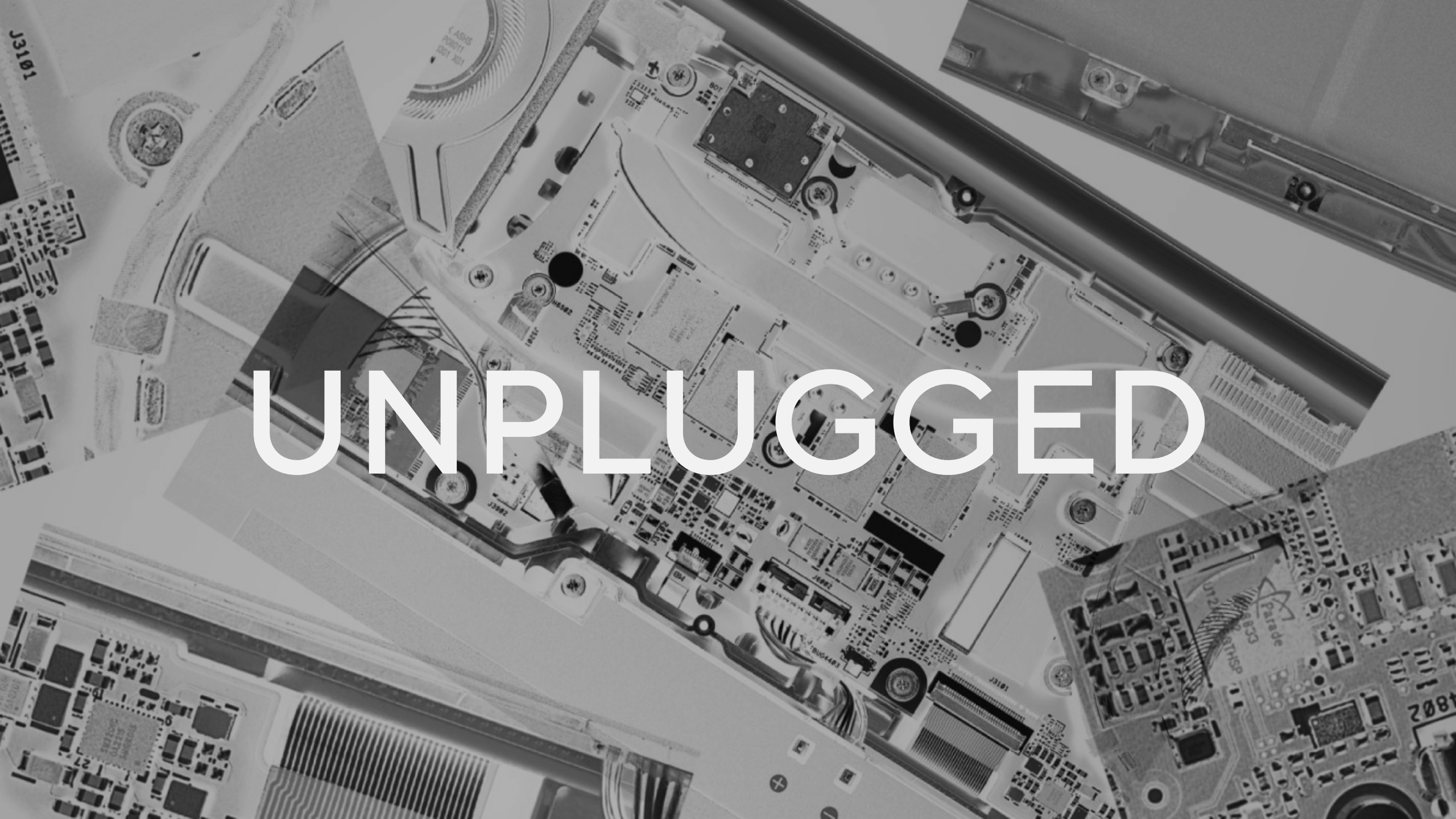


**Vibration
test**

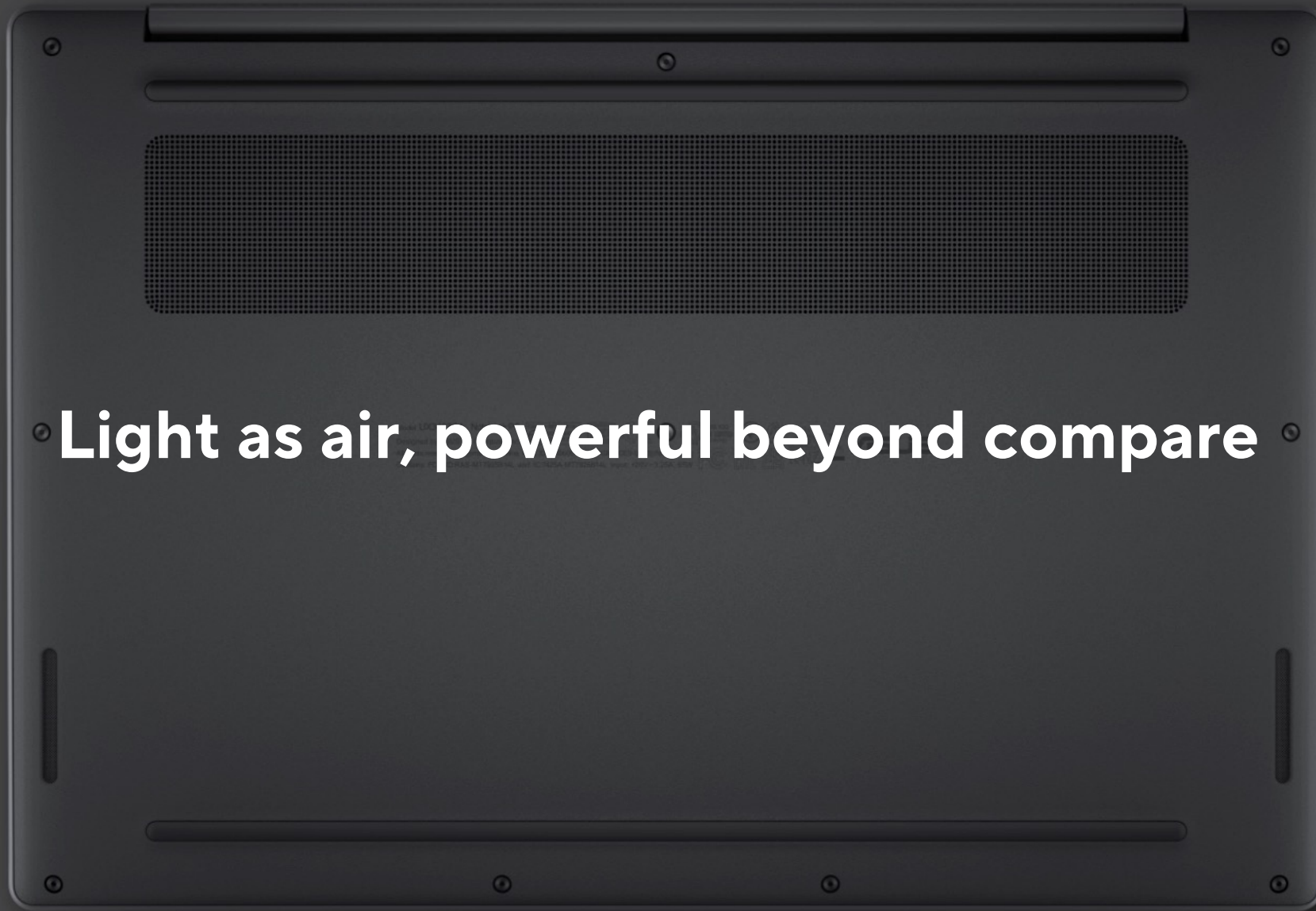


**Altitude
test**

*The testing regime includes the requirements of both military-grade standards and ASUS quality tests, and varies depending on device. MIL-STD-810H testing is conducted on selected ASUS products only. Note that the MIL-STD-810H testing helps to ensure the quality of ASUS products but does not indicate a particular fitness for military use. The test is performed under laboratory conditions. Any damage caused by attempts to replicate these test conditions would be considered accidental, and would not be covered by the standard ASUS warranty. Additional coverage is available with ASUS Premium Care.



UNPLUGGED



• **Light as air, powerful beyond compare** •

Ultra-lightweight Ceraluminum™

30% lighter and 3X stronger than anodized aluminum, used for the lid, keyboard frame, and base.

Lightweight Dual-Fan Cooling System

Dual-fan setup with a heat pipe for optimal thermal performance.

EasyLift™ Hinge

Reduces operational force by 90 grams for smoother usability.

Comprehensive I/O Ports

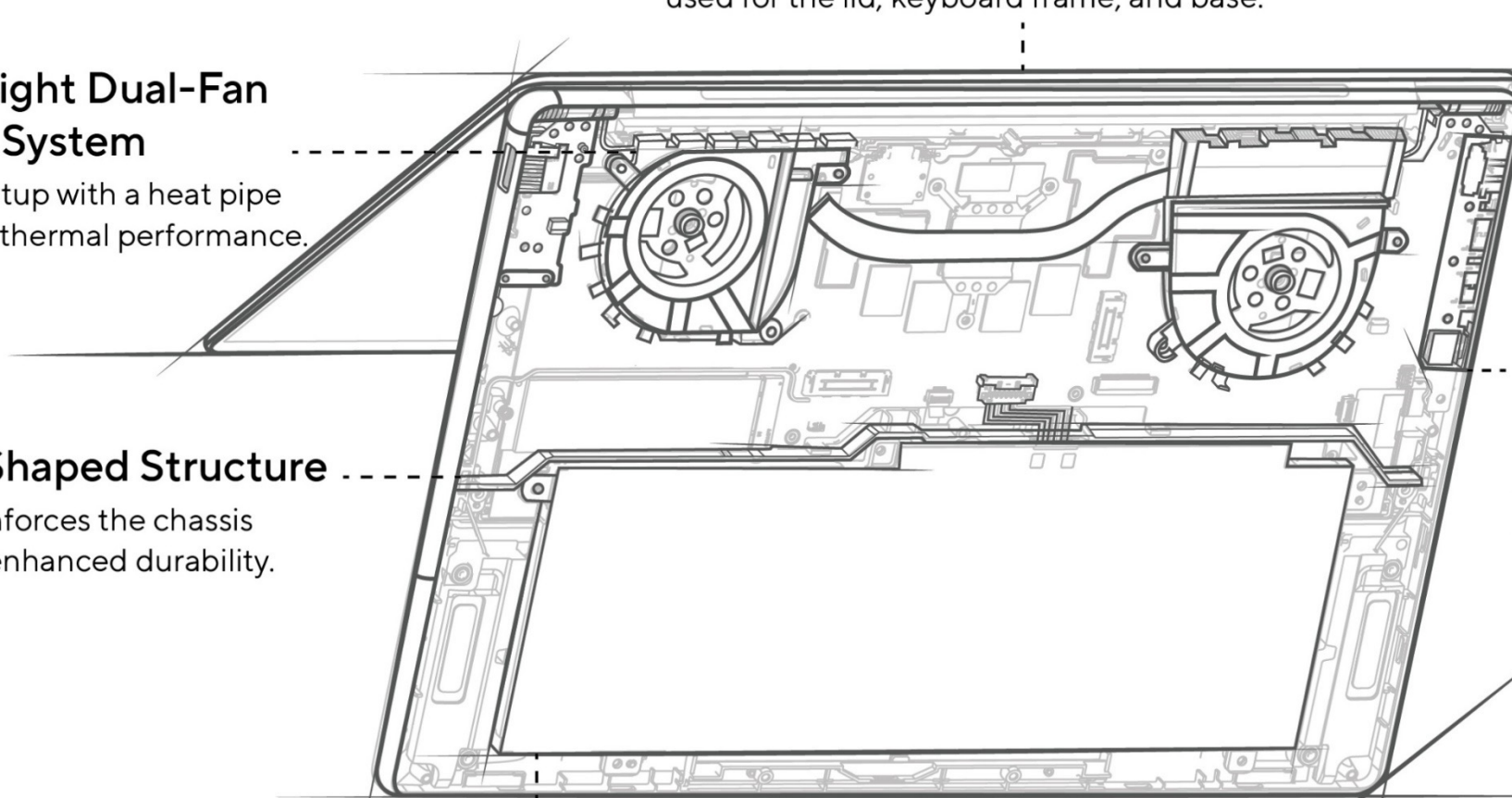
Includes USB 3.2 Gen 2 Type-A, HDMI® 2.1, USB 4.0 Type-C® (x2), and an audio combo jack.

T-Shaped Structure

Reinforces the chassis for enhanced durability.

Long- Lasting Battery

Equipped with a 70Wh battery for extended productivity.



Performance

Endless power, lasting battery

The AI PC reborn, Enjoy unparalleled power efficiency, longer battery life, and seamless connectivity. Unleash the performance with the advanced NPU and the fastest processor in the Snapdragon® X series. Designed for AI, this chipset evolves the way you create, communicate, and play, delivering a cutting-edge PC experience like never before.



Windows 11 Pro

Snapdragon® X series processors

Up to

1 TB

PCIe® 4.0 SSD

Up to

32 GB

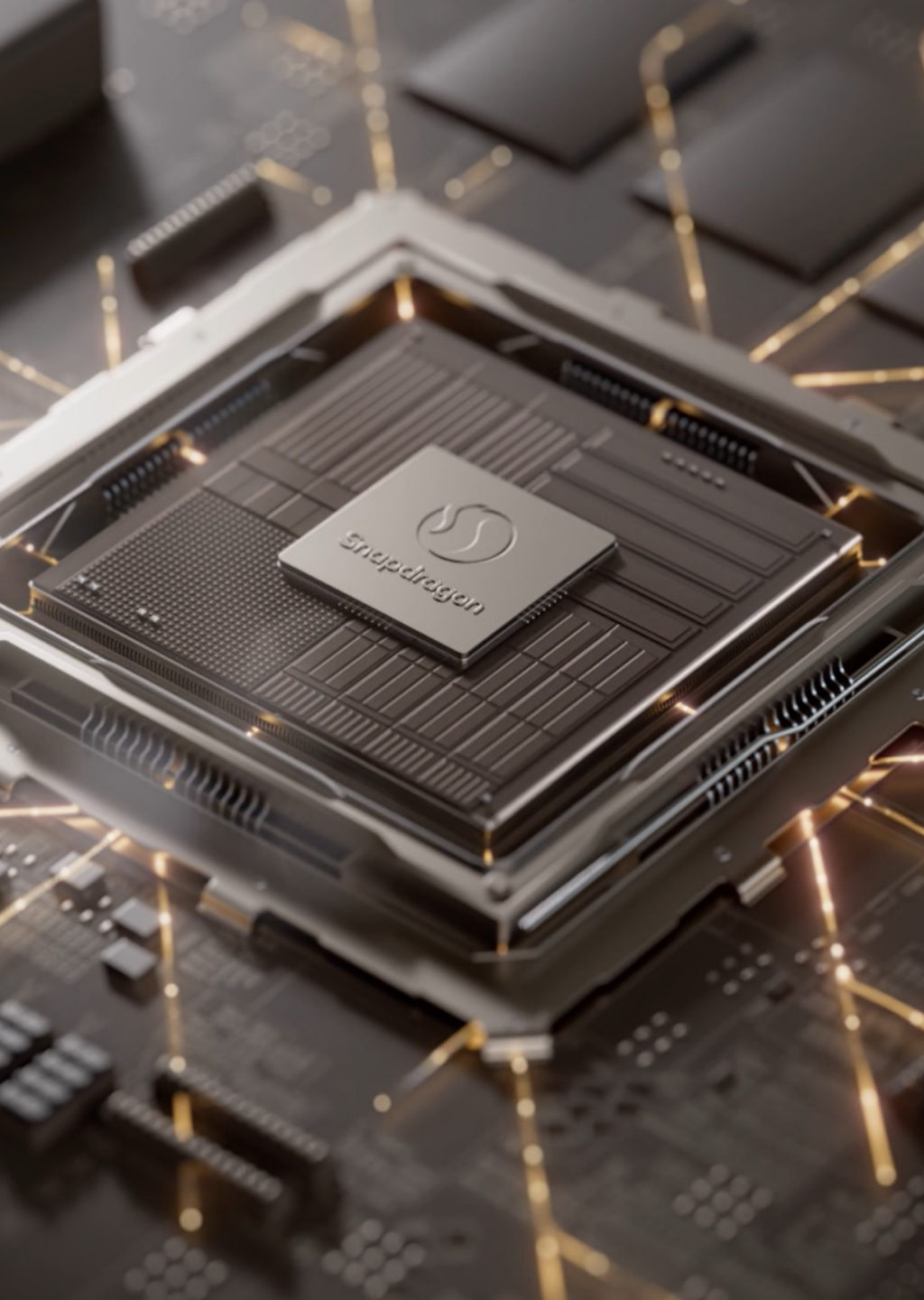
processors

Up to

45 TOPS

NPU*

*The figures are based on theoretical performance. Actual performance may vary in real-world situations.



Powered by

Snapdragon® X series processors



Snapdragon® X processor

Enjoy remarkable multi-working-day battery life, keeping you agile and productive on the go. Smart AI assistance completes tasks effortlessly in an instant.



Snapdragon® X Elite processor

Tackle heavy workloads with cutting-edge responsiveness and incredible power efficiency for days unplugged. Enjoy support for generative AI capabilities and unmatched user experiences.

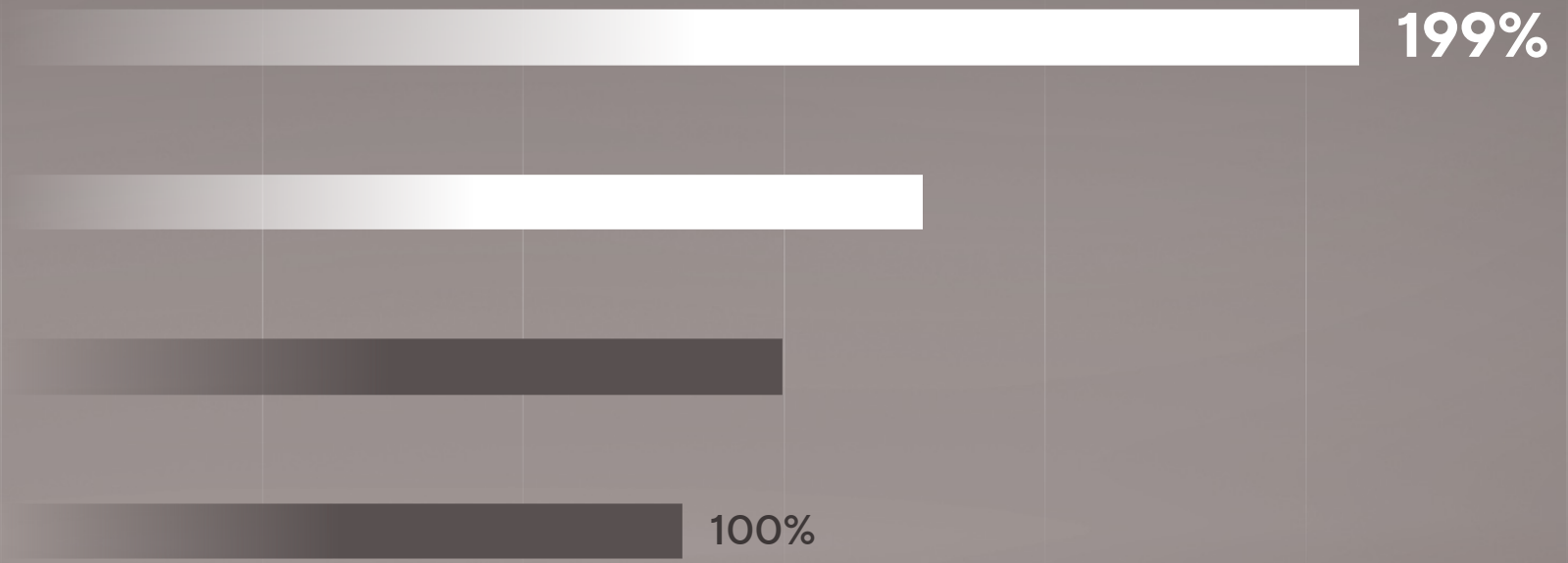
Multitasking

ASUS Zenbook A14
with Snapdragon® X Elite processor

ASUS Zenbook A14
with Snapdragon® X processor

Apple MacBook Air 15
with M3

Apple MacBook Air 13
with M2



Cinebench R24 MT

Performance claims are based on Cinebench R24 Multi Core benchmark, comparing the scores for Zenbook A14 (configured with a Snapdragon® X Elite processor, 32GB LPDDR5x RAM and 1TB PCIe 4.0 x4 SSD), Zenbook A14 (configured with a Snapdragon® X processor, 32GB LPDDR5x RAM and 512GB PCIe 4.0 x4 SSD), Apple MacBook Air 15 (configured with M3 chip, 8GB RAM and 256GB SSD) and Apple MacBook Air 13 (configured with M2 chip, 8GB RAM and 512GB SSD) tested by ASUS in December 2024.
Test settings: select Performance mode under Fan profile in MyASUS, and idle the laptop for 10mins prior to running the benchmark under AC mode. It's important to note that results may vary based on different specifications and testing environments.

Keep Cool, Keep Powerful

The Zenbook A14 achieves exceptional heat dissipation through an upgraded heat pipe and dual vents at the rear. The dual lightweight aluminum fans provide the same cooling efficiency with a lighter weight compared with the traditional fans, achieving a perfect balance between portability and performance.

66%*

Lighter fan cover &
thermal pillow

30%*

Lighter thermal fin

**<25
dB**

Whisper mode

45W

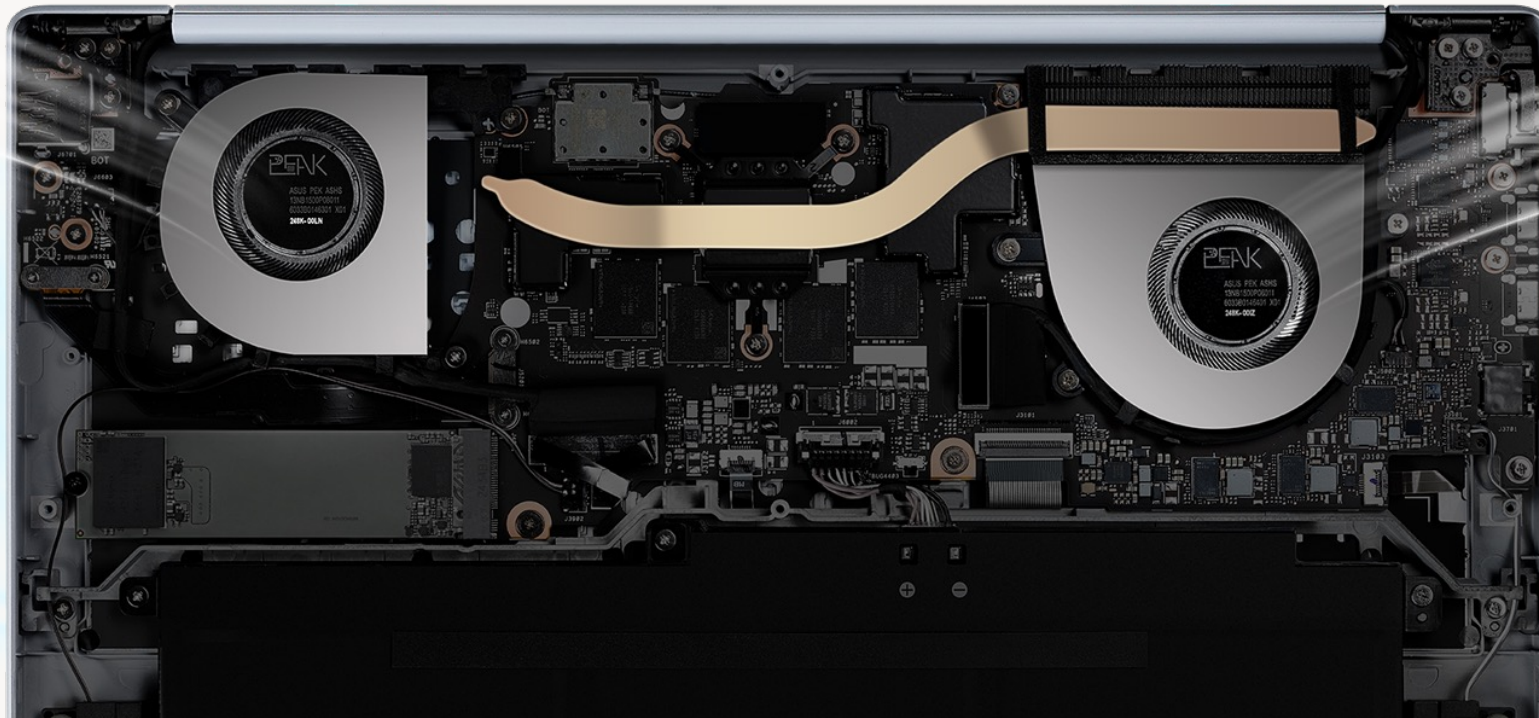
CPU performance
(Snapdragon® X Elite processor)

28W

CPU performance
(Snapdragon® X processor)

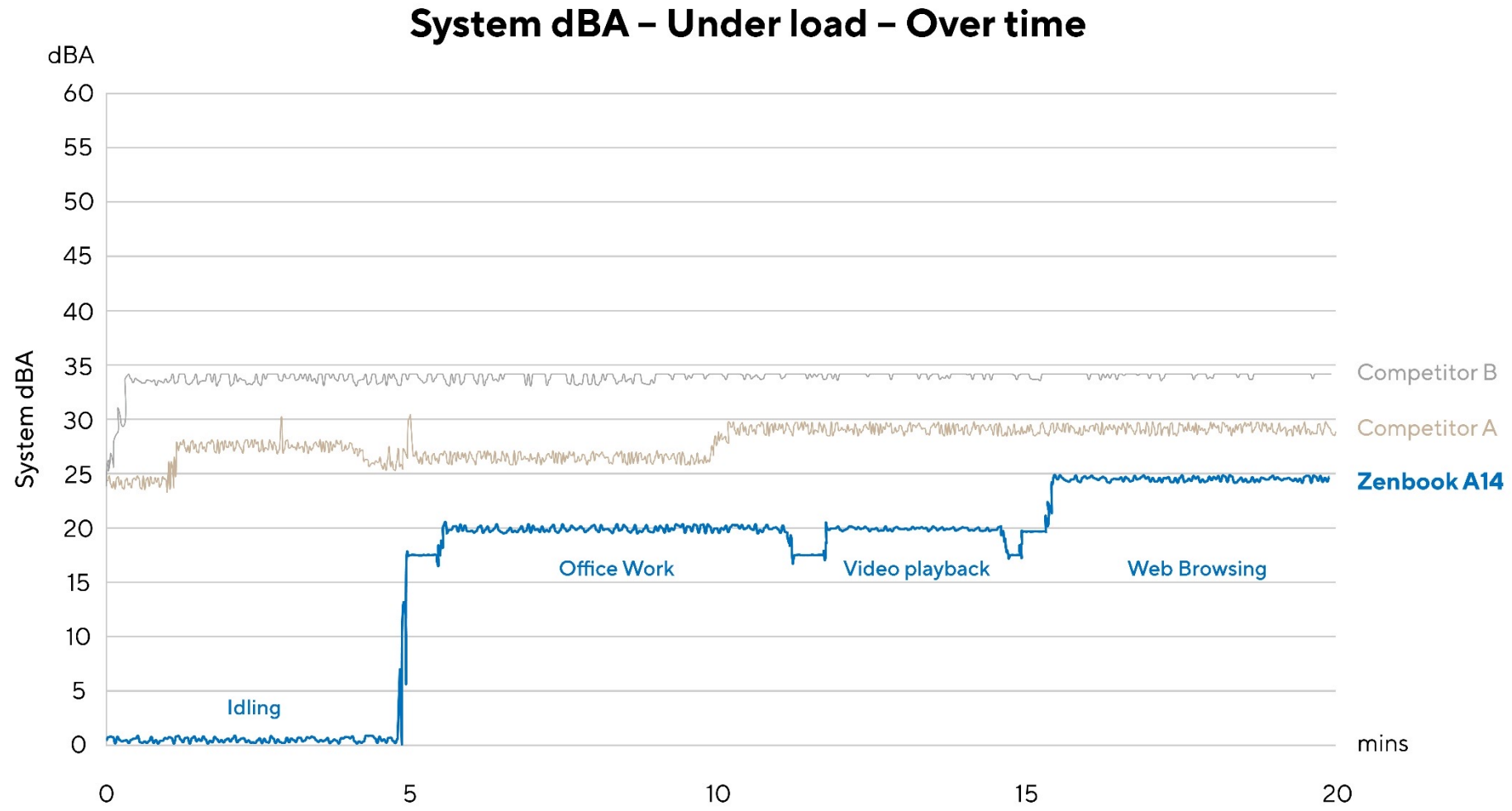


Dual-fan design



*The comparison is focused on the UTHA(Aluminum) material itself compared to the SGCC(Stainless steel), assuming other factors are equal.

Stay fast. Stay quiet.





WIFI 7

Faster, more stable connections

Zenbook A14 is equipped with the latest Wi-Fi 7 for the very best wireless connections — up to 4.8x faster* than the previous Wi-Fi generation. Your laptop will automatically link to the strongest Wi-Fi signal and use all the available bandwidth efficiently.

WiFi 7* **Multi-link Operation** **Multi-RU**
802.11be technology technology
Up to
5.8 Gbps **Preamble Puncturing**
802.11be technology

*The feature is supported by device equipped with the Snapdragon® X Elite processor. Wi-Fi 7 availability may vary by country and their specific regulations.

Multi-link operation

Switch automatically

Your Asus Zenbook S 14 features Wi-Fi 7 technology that can switch automatically to the strongest Wi-Fi signal. And paired with the Smart Connection feature in MyASUS, your laptop will link to the Wi-Fi 7 router with the most stable signal, so you'll always have the best possible connection.



MULTI-RU AND PREAMBLE PUNCTURING

Efficient Bandwidth

Wi-Fi 7



Resource units can be allocated based on demand

Wi-Fi 6

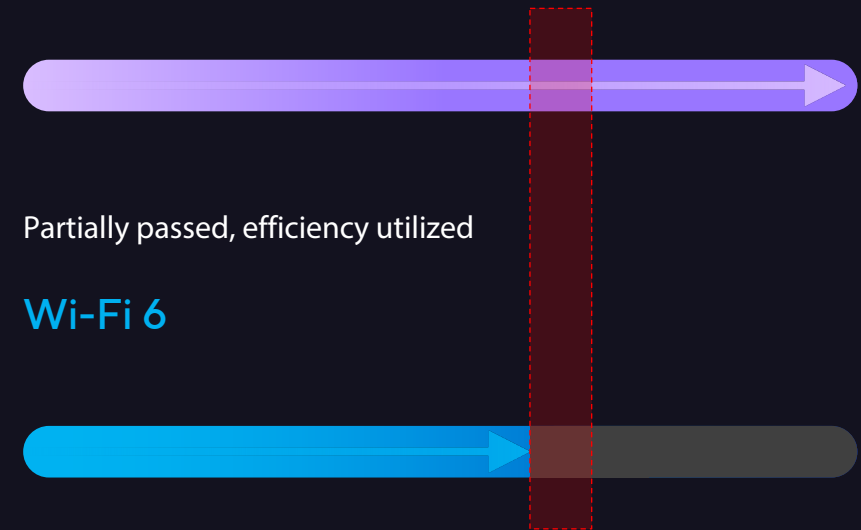


Each user can share only one resource unit

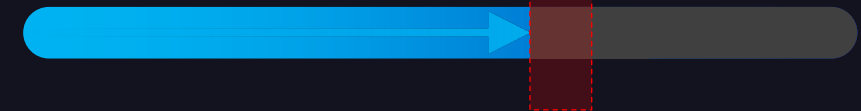
The more the faster

Wi-Fi 7 uses network resources more efficiently by sharing idle resources with the devices that need them most. This solves a problem in Wi-Fi 6, where only one device could use one resource at a time. It means faster downloads, smoother online gaming, and more room for creativity.

Wi-Fi 7



Wi-Fi 6



Fully blocked, resources wasted

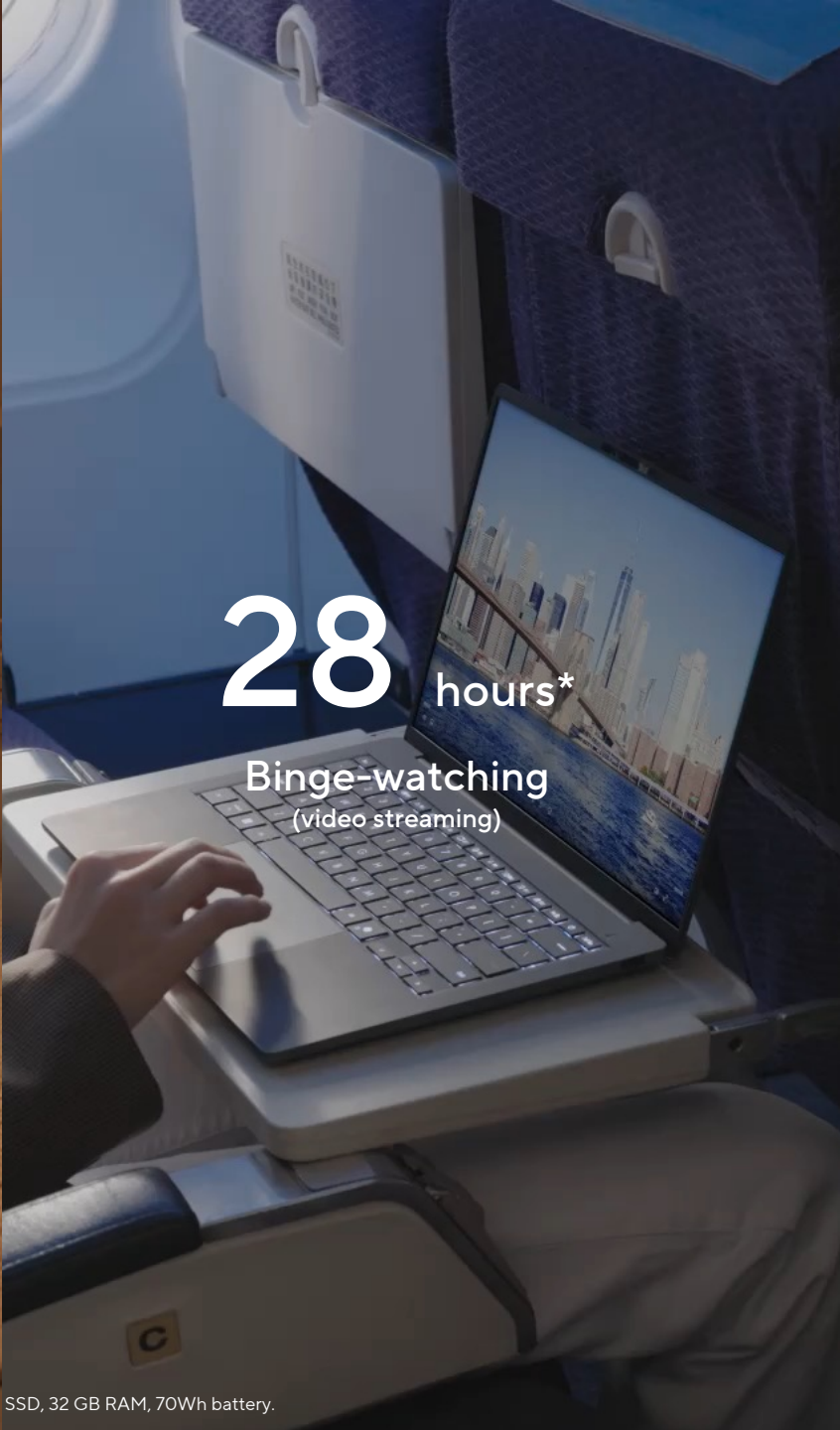
Pass through the interference

Want to speed things up? Wi-Fi 7 can minimize the effects of interference by disabling the affected frequency bands. You'll experience fast, uninterrupted connectivity without being slowed down by interference.

A laptop is open on a beige sofa in a dimly lit room. A small table in the foreground holds a cup of coffee. The scene is warm and cozy.

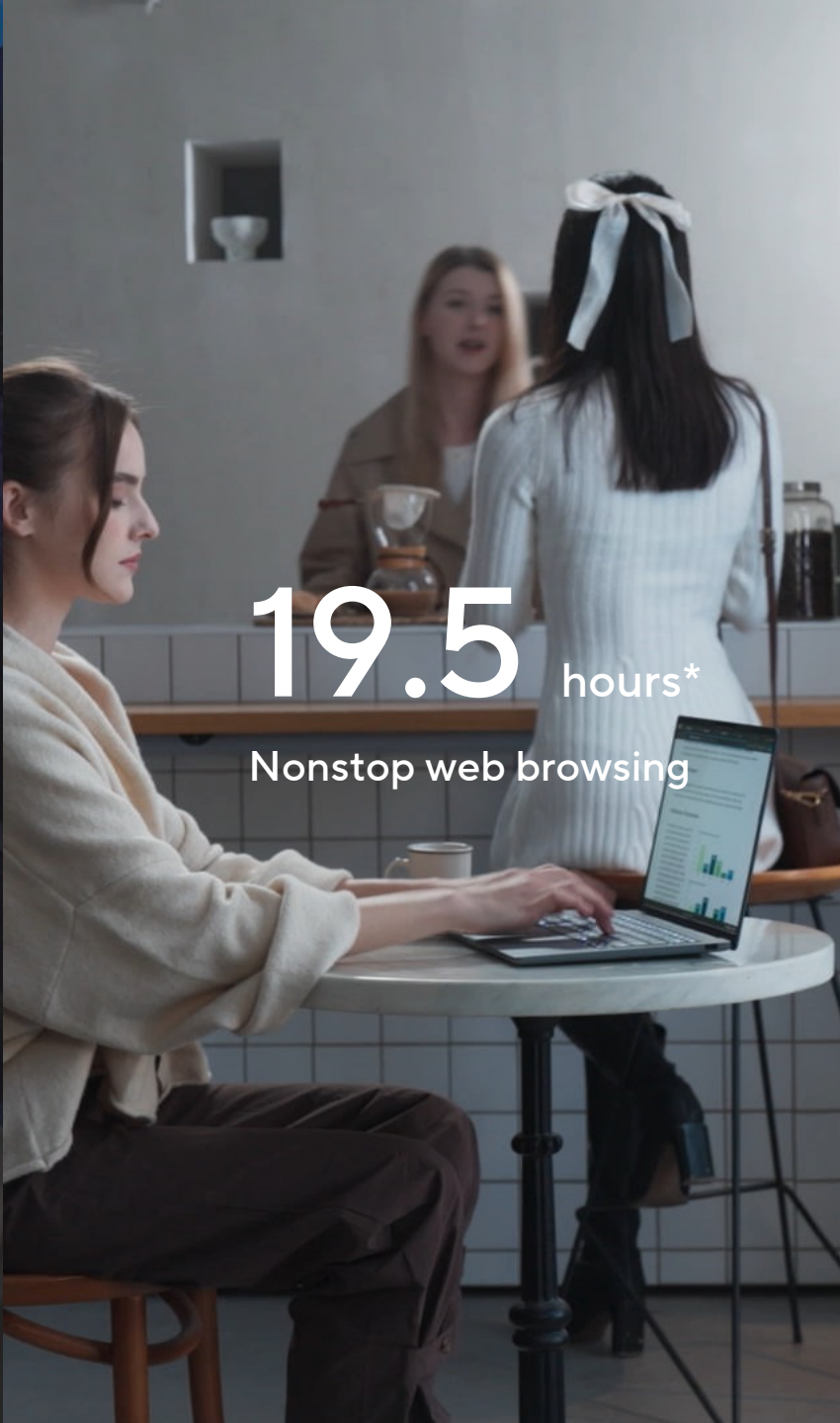
32 hours*

Inflight video
(video playback without Wi-Fi)

A person is sitting at a desk, typing on a laptop. The laptop screen shows a city skyline. The background is a modern office with blue storage units.

28 hours*

Binge-watching
(video streaming)

A woman is sitting at a small round table in a cafe, working on a laptop. Another woman is standing behind her, and a third woman is visible in the background. The scene is bright and modern.

19.5 hours*

Nonstop web browsing

*Test configuration: ASUS Zenbook A14 (UX3407), FHD OLED panel, Snapdragon® X processor, 1 TB SSD, 32 GB RAM, 70Wh battery.



BATTERY

Unplugged for days

Up to 32 hours* of sustained battery power minimizes charging downtime while maximizing your productivity and leisure time — anytime, anywhere. Work unplugged with 0 performance losses.



Battery capacity

Up to

1.2x

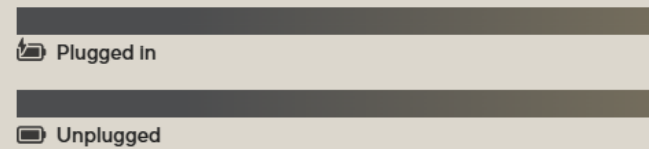
Battery lifespan

60% in 49 mins

Fast Charging
technology

Work unplugged without performance losses

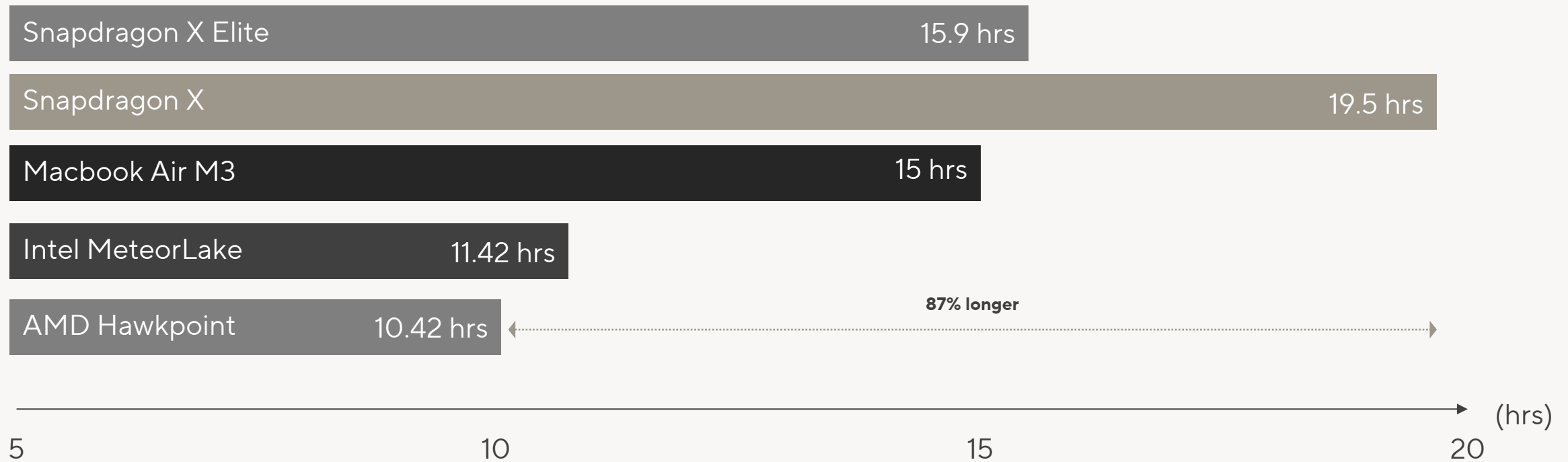
Cinebench R24 (performance benchmark)



*Battery tests conducted by ASUS in December, 2024 using the 1080p Video Playback scenario. Test configuration: ASUS Zenbook A14 (UX3407), FHD OLED panel, Snapdragon® X processor, 1 TB SSD, 32 GB RAM, 70Wh battery. Test settings: WiFi enabled but disconnected, Keyboard backlight disabled, Windows Power Mode set to Balance mode, display brightness set to 150 cd/m2 with headset, default earbud volume. Actual battery life may vary depending on product configuration, usage, operational conditions and power management settings. Battery life will decrease over the lifetime of the battery.

87%

Longer battery life (web browsing)



*Test configuration: ASUS Zenbook A14 (UX3407), FHD OLED panel, Snapdragon® X Elite processor, 1 TB SSD, 32 GB RAM, 70Wh battery.

*Test configuration: ASUS Zenbook A14 (UX3407), FHD OLED panel, Snapdragon® X processor, 1 TB SSD, 16 GB RAM, 70Wh battery.

*Test settings: WiFi enabled and connected, Keyboard backlight disabled, Windows Power Mode set to Balance mode, display brightness set to 150 cd/m2 with headset, default earbud volume. Actual battery life may vary depending on product configuration, usage, operational conditions and power management settings. Battery life will decrease over the lifetime of the battery."

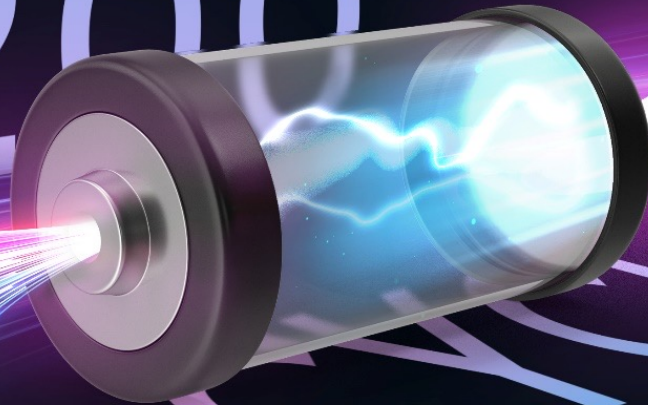
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1200 CHARGING CYCLE

Battery Life Beyond Boundaries

Experience enhanced laptop performance and reliability through our exclusive battery technology. It extends your battery's life, increasing charging cycles from 1000 to 1200 in rigorous testing. This ensures your laptop serves you for an extended period, delivering long-lasting benefits.

1200



1.2x

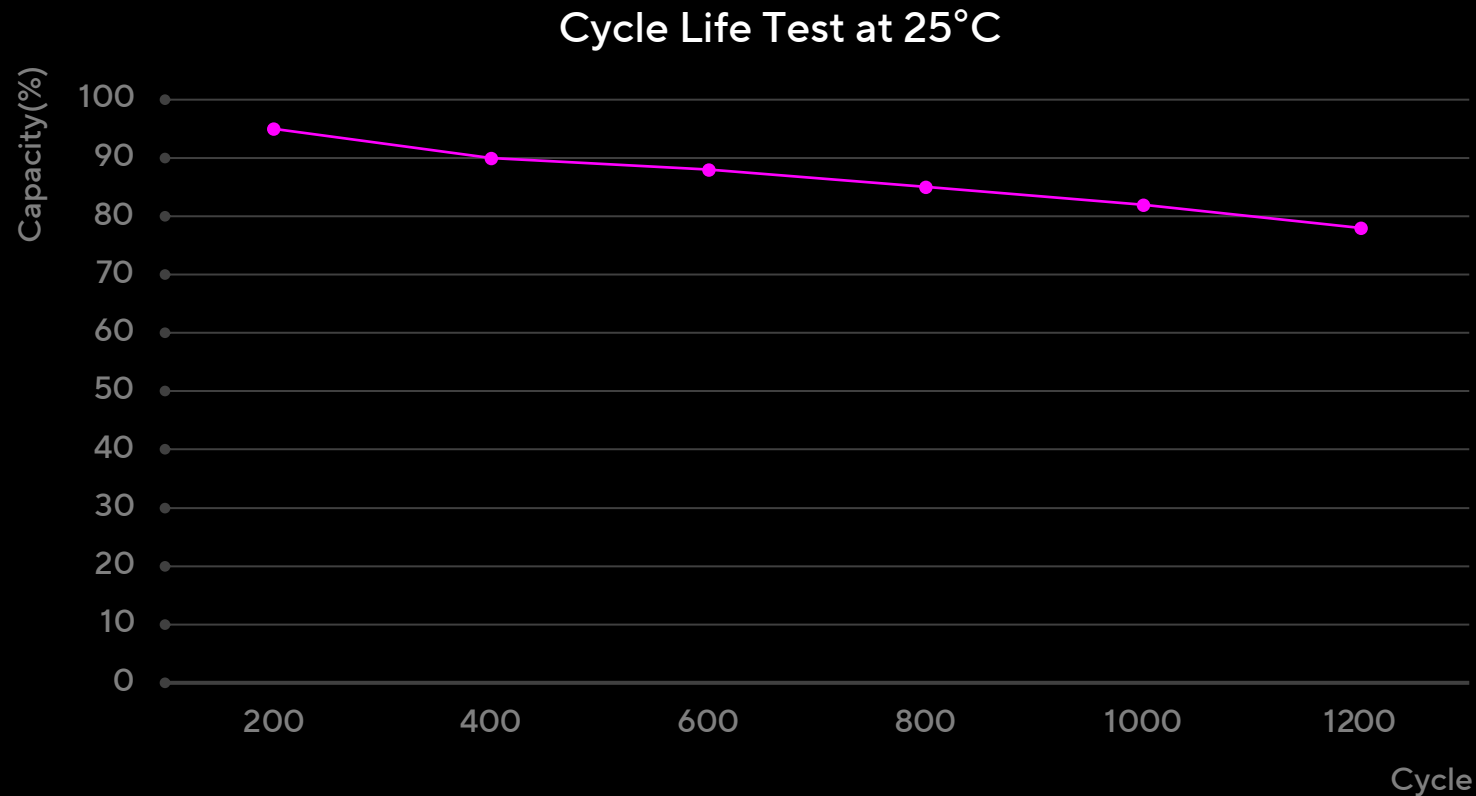
Battery Lifespan

* This data is derived from ASUS laboratory testing, which involves simulating daily charging frequency as the testing standard. The actual lifespan of the battery may differ depending on factors such as product configuration, usage patterns, operational conditions, and power management settings. Over time, the battery's longevity will naturally decrease. For more comprehensive information, please refer to the provided link. <https://www.asus.com/support/faq/1051114>

1200 CHARGING CYCLE

Battery Lifespan and Performance Testing Results

After 1200 charge cycles, the battery proudly maintains an impressive 70% of its original capacity.



After 1200 charge cycles

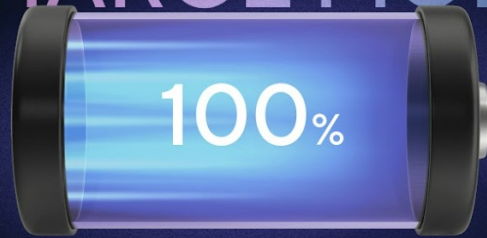
70% up

Battery capacity

Battery Care Mode

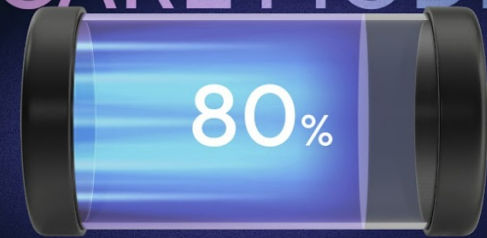
Extend your battery life with customizable options through MyASUS Battery Care Mode. This feature adjusts the charging behavior, keeping the battery at a healthy 80% charge until you're ready to use it at full capacity.

INSTANT FULL CHARGE MODE



Stay Productive

BATTERY CARE MODE



Expand Battery Lifespan



Battery Care Mode

Keeps your battery healthy even when it's connected to an AC adapter for an extended period of time.

Battery Care Mode

Enable Battery Care Mode to limit battery charging to 80% of full capacity, which will improve the battery's lifespan.

☐ Off

Instant Full-Charge Mode

Instant Full-Charge Mode charges the battery to 100%. Battery Care Mode will be re-enabled after 24 hours.

☐ Off

Whether it's Gaming or non-Gaming model, you can enable 80% Limited Charge by the "Battery Care Mode" in MyASUS.

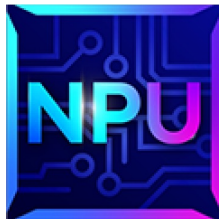


UNLIMITED

AI EXPERIENCE

ASUS Copilot+ PC

It's here! We're proud to present the ASUS Copilot+ PC — Zenbook A14. Powered by the latest AI-enabled processors, these PCs bring you a next-level AI experience, with enhanced security, speed, and personalization. With integrated AI engines to accelerate AI computing, Microsoft Copilot for personalized assistance, and a suite of powerful ASUS AI applications, your PC is now your ultimate companion. Experience the difference easier, faster, smarter, and smoother — ASUS Copilot+ PC puts an extraordinary AI experience at your fingertips, now.



Dedicated AI chip

All-local AI processing with up to 45 TOPS performance, compatible with a wide range of ISVs.



Copilot+ PC

Welcome to the era of the
Copilot+ PC, a new class
of AI PCs

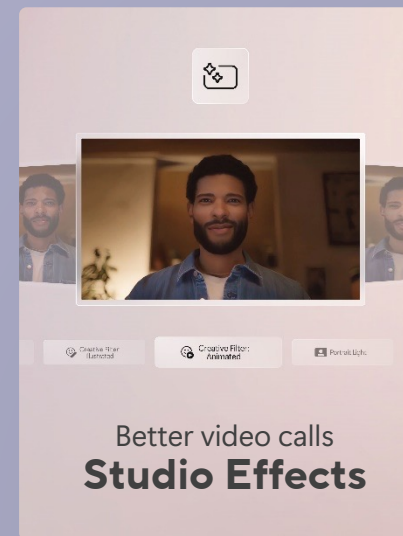
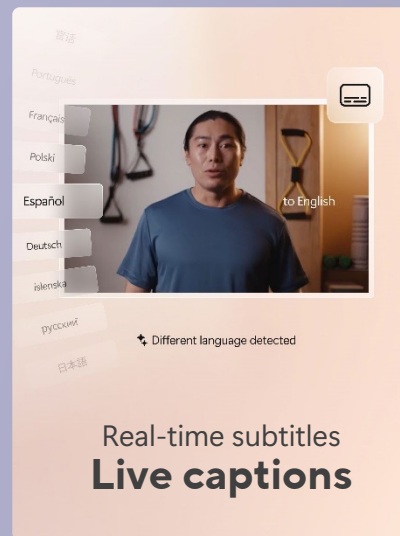
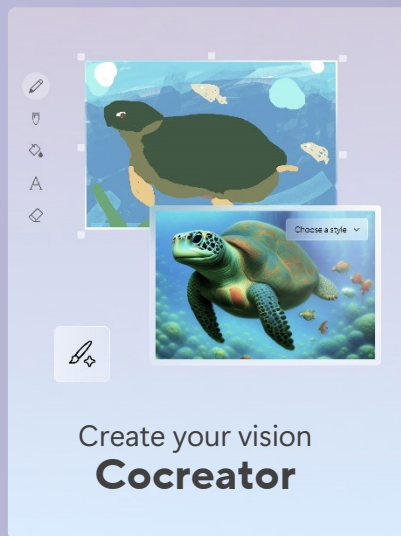
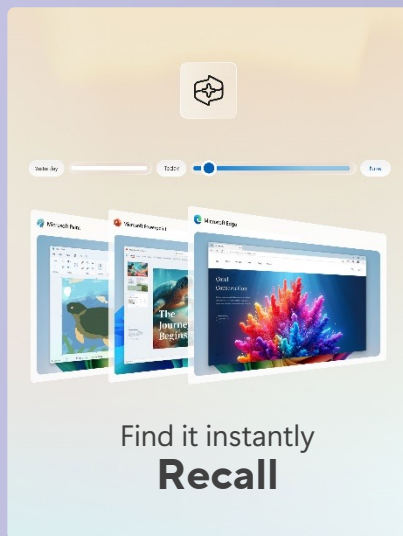


ASUS AI applications

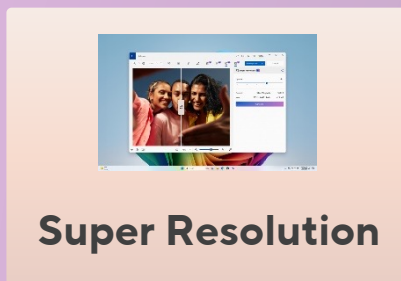
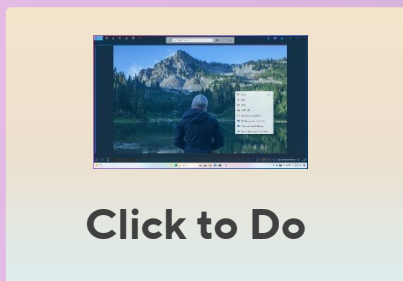
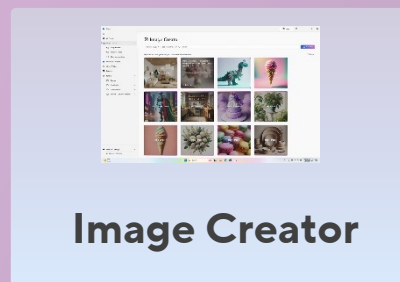
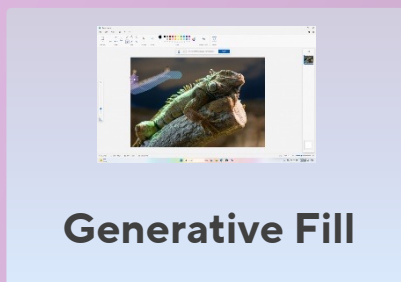
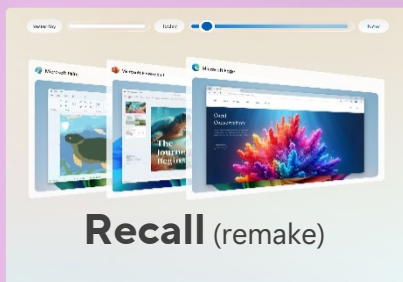
Empower all aspects of your daily life
with ASUS AI applications.



Copilot+PC 1.0



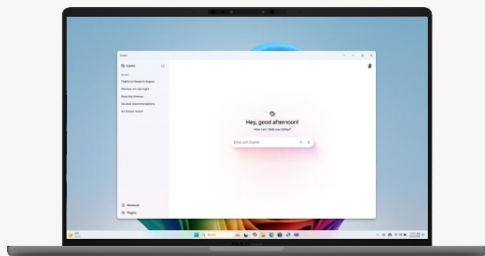
Copilot+PC 2.0



A new AI era begins

With Copilot+ PC experiences, you can accelerate your productivity and creativity.

Copilot



Your everyday AI companion

Copilot complements your capabilities and creativity with intelligent assistance and relevant answers.

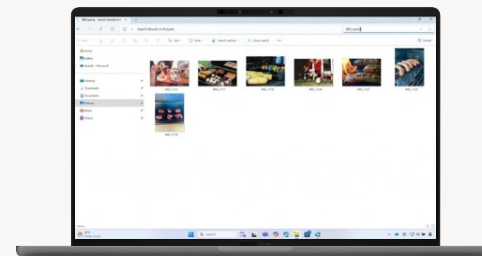
Recall (in preview)*



Recall instantly

Searching for a document, email or web page on your PC can be time-consuming. Now you can just describe how you remember something and Recall will find it, instantly.**

Improved Windows Search



Search smarter, not harder

Use natural language to find files and settings easily. Just describe what you need, and let Windows handle the rest.

Click to Do (in preview)*



Take action instantly

Place an interactive overlay on your screen to access quick actions for images and text. Effortlessly interact without losing focus.

Live Captions



Translates as you talk

When you never miss a word, you never miss a beat. Get accurate subtitles in real time with automatic Live Captions.

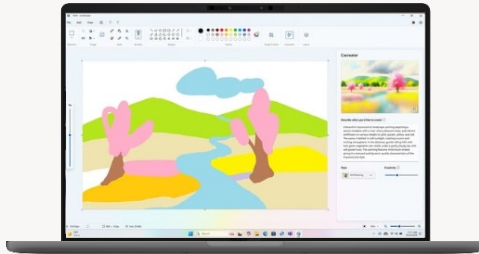
*Pre-release product shown, subject to change.

**Pre-relRecall (in preview) is coming soon through a post-launch Windows Update. Timing will vary by device and region. Optimized for select languages (English, Chinese (simplified), French, German, Japanese, and Spanish.) Content-based and storage limitations apply. See [aka.ms/copilotpluspcs]ease product shown, subject to change.

Your Time is Valuable

So, don't waste it doing things the hard way. Windows 11 brings a fresh experience with new ways to get things done in a fast, fun, and easy kind of way.

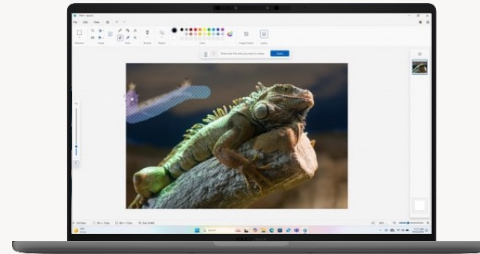
Cocreator in Paint



You sketch it. Cocreator creates it.

Let your inner artist thrive with guidance from Cocreator.

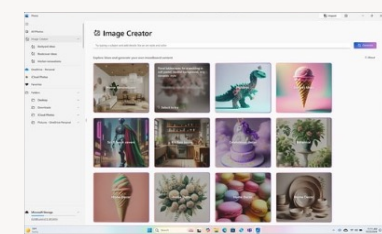
Generative Fill & Erase in Paint



Remix your art

Use Generative Fill* and Generative Erase to instantly add or take away elements of an image. It'll be like they were always — or never — there.

Image Creator in Photos



Ideas, ideas, ideas

Explore your ideas further with many interpretations of what inspires you.

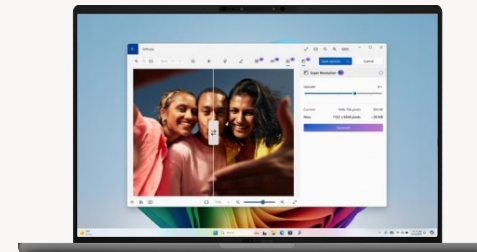
Restyle Image in Photos



It's all about style

If you want your art to be more artistic, now you can bring different styles to your images with Restyle Image.**

Super Resolution in Photos



Enhance your memories

Boost low-resolution photos up to 8x with a few clicks. Enjoy stunning clarity without the blur — every detail shines!

*Pre-release product shown, subject to change.

**Currently supports translation for video and audio subtitles into English from 40+ languages. See [aka.ms/copilotpluspcs].

AI Experience

Zenbook does more for you

Now you can be more productive, efficient, and helpful in your daily life while ensuring high quality and robust security.

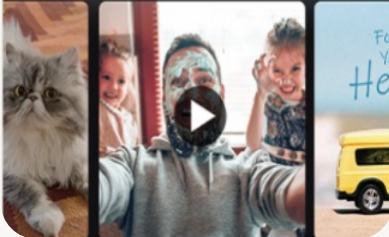
Rich content assistant

Efficiently delivers answers, supports follow-ups, generates images, and effortlessly summarizes web content.



Automatic video generator

Enjoy uninterrupted focus with our AI-powered camera. It tracks your presence and dims or undims the screen automatically.



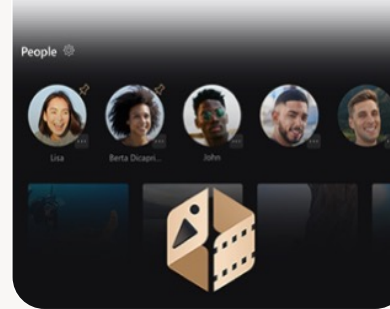
Remove backgrounds easily

Easily remove distractions from photos.



Story Cube

StoryCube is an AI-powered digital asset-management tool, which can automatically organize your photos and videos.



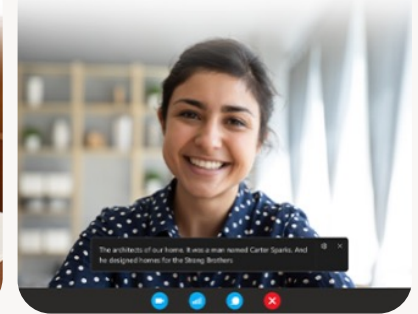
Superior online meeting quality

Enjoy uninterrupted focus with our AI-powered camera. It tracks your presence and dims or undims the screen automatically.



Caption in real time

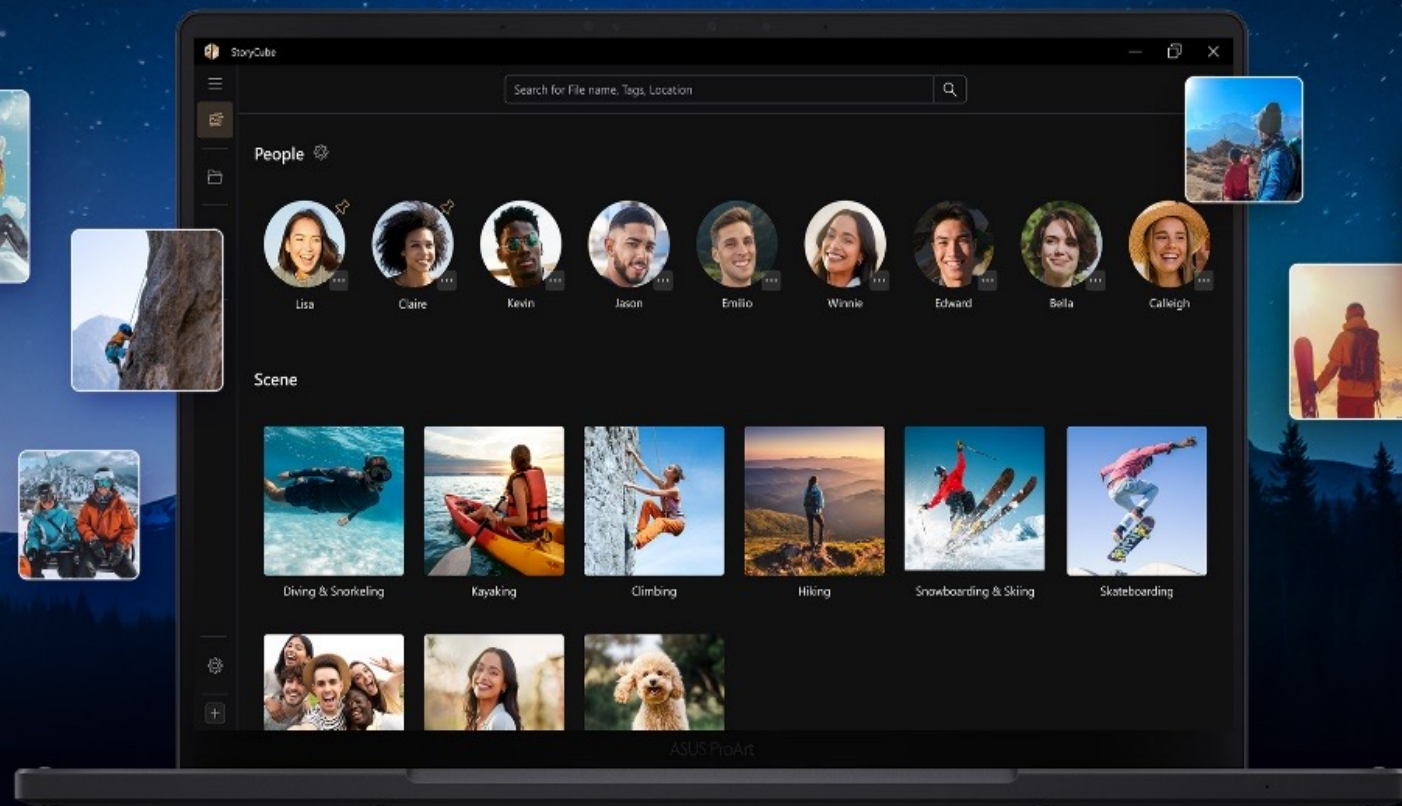
ASUS AI Noise Cancellation leverages a massive deep-learning database to reduce background noise in meetings and calls, for crystal-clear audio.



STORYCUBE

One-stop AI media hub

StoryCube is an intelligent digital-asset management app designed to provide you with a seamless and efficient file organizing experience. Easily collect photos, videos, and audio from various devices and cloud platforms, and organize and categorize them according to your preferences. AI helps you effortlessly identify different people or scenes automatically.



Do it all in a flash

The two USB 4 Type-C® ports on Zenbook A14 are ultrafast and ultra-versatile. They support USB-C® Power Delivery and provide up to 40 Gbps data-transfer speeds for high-performance peripherals. Zenbook A14 also supports up to a maximum of four displays, using the USB 4 Type-C® ports and the latest HDMI® 2.1 port.

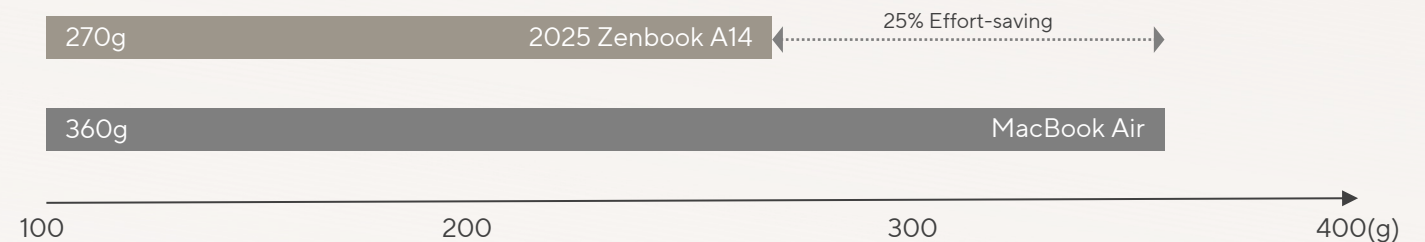


ASUS Zenbook

EasyLift™ Hinge

The EasyLift™ hinge is precisely engineered for optimal torque and angle, allowing users to lift the lid effortlessly with their fingertip. This mechanism also ensures the display remains steady and wobble-free during use.

25% Less Strength



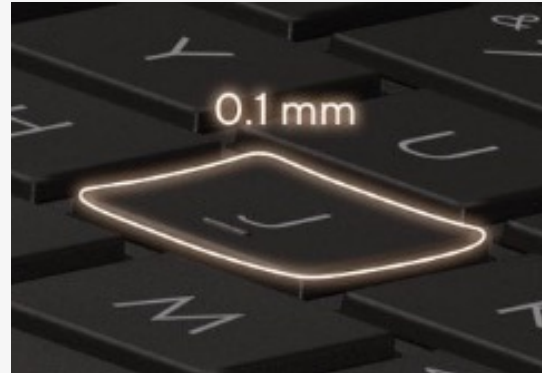
Comfortable typing experience

Your comfort is our highest priority. That's why the ASUS ErgoSense keyboard has an incredibly satisfying feel, with the optimum key bounce, smudge-free key caps, and travel calculated with fine-tuned precision. Experience the ErgoSense keyboard and you'll soon find yourself cruising effortlessly through your work.



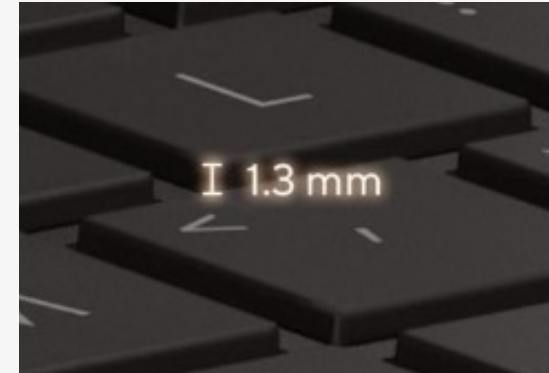
Larger key cap with 19.05 mm key pitch

The full-size 19.05 mm key pitch is the same as a desktop keyboard, so you can whizz through your work with superb typing comfort and accuracy.



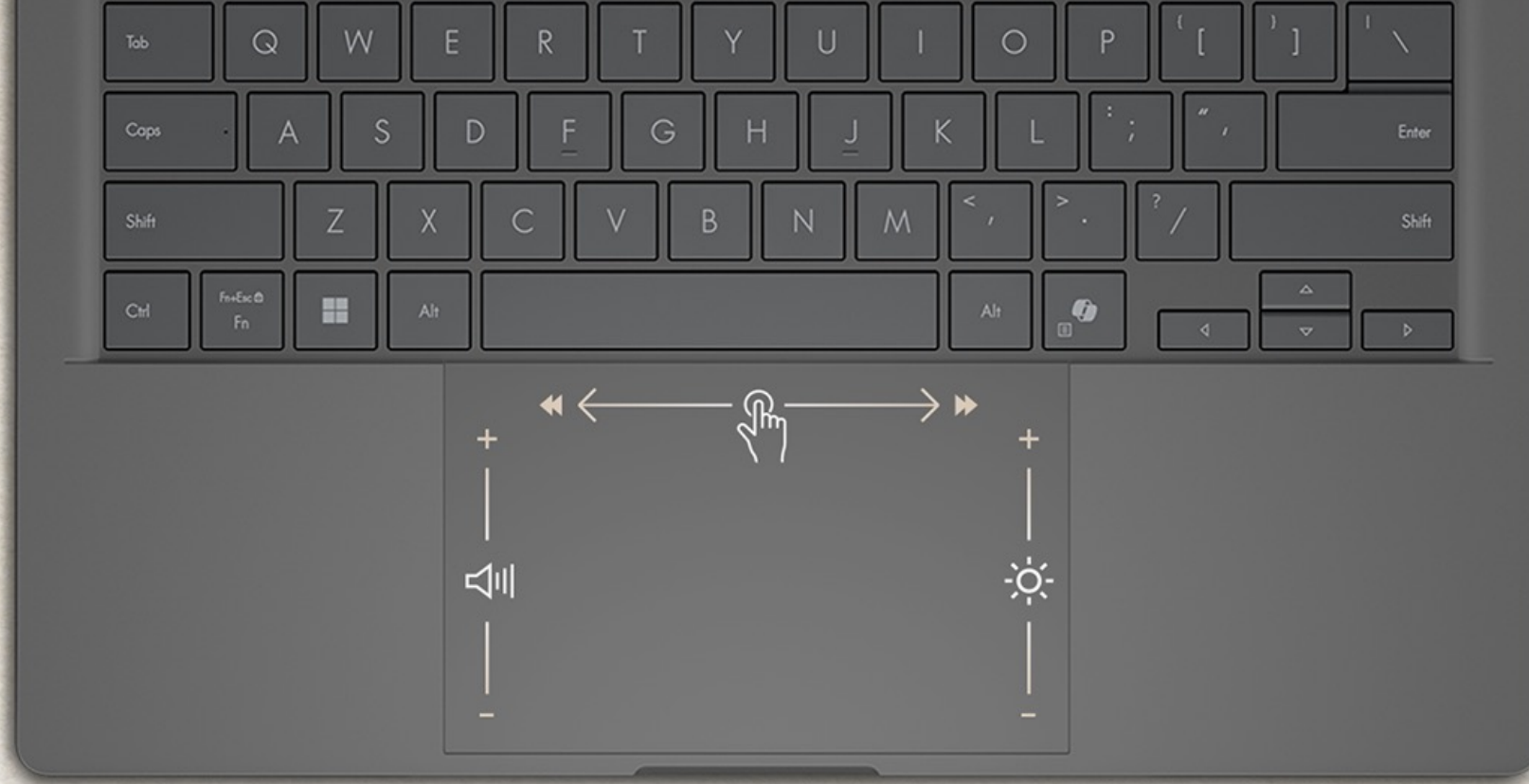
0.1 mm-dished key caps

The 0.1 mm key-cap dish is designed to match the shape of your fingertips so your fingers are gently guided to the ideal contact point with the keys.



Long 1.3 mm key travel

The long 1.3 mm key travel lets you type without having to use too much force. And the special ASUS-designed rubber dome guarantees your click force is met with just the right tactile bump you need for a nice grip.



Enlarged touchpad and Smart gesture

The enlarged touchpad matches the display's aspect ratio for intuitive control. The extra area increases comfort and makes gestures easier.

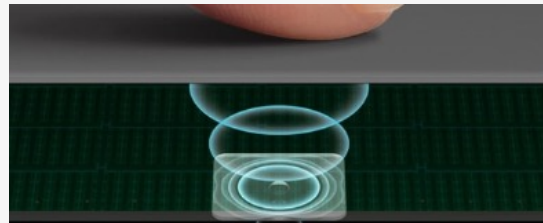
ASUS Enlarged Touchpad

The latest ASUS Enlarged touchpad is engineered to enable an unrivaled input experience that's in harmony with how you move, feel and scroll.



Enhanced click depth

To further enhance your efficiency and creativity, the ErgoSense touchpad on Zenbook S 14 has been enlarged. It also has a longer 0.23 mm click depth that's optimal for a great feel with natural feedback. It also helps to dramatically cut down on unintended activations.



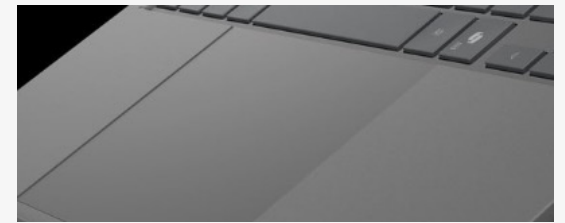
Quiet touchpad

Our revolutionary silent touchpad technology utilizes a silent dome-switch sheet to reduce the impact force of pressing, effectively eliminating annoying noise and enhancing your personal space, as well as the comfort of those around you.



Ultra-smooth touchpad

The hydrophobic coating applied to the Enlarged touchpad has a high water-contact angle. This means the nanotech-like surface provides smoother feedback for every scrolling movement. It's like touching silk!



Anti-fingerprint touchpad

We apply a high-end PVD anti-fingerprint coating that ensures excellent resistance to wear and tear. This coating also makes the surface really easy to clean. And even after more than 10,000 slides, the touchpad will still be as smooth as new.

Ultimate immersive experience

For a stunning home theater experience, Zenbook A14's 14-inch FHD (1920x1800) ASUS Lumina OLED display delivers ultra-vivid details, while the powerful dual super-linear speakers provide crystal-clear sound. Pair it with Snapdragon-powered earbuds or headphones for premium wireless sound, ultra-low latency, and advanced noise cancellation, ensuring crystal-clear calls and immersive audio.



90%
Screen-to-body ratio

Dual
Super-linear
speakers

16:10
Aspect ratio

Dolby
ATMOS



VESA CERTIFIED
DisplayHDR
TRUE BLACK 600
high dynamic
range



low blue light
hardware certified



low blue light
certified

Four-sided "Frameless" NanoEdge Display





ASUS Lumina OLED

Experience Visuals Like Never
Before

More
Accurate

More
Adaptive

More
Reliable

ASUS Lumina OLED Display

5

General benefits
of OLED displays

+

3

ASUS OLED
unique advantages

100% DCI-P3 best-in-class color gamut

Vivid displays for precise creativity, color work and vibrant entertainment.

70% less harmful blue light

With lower harmful blue-light levels, OLED offers better eye care and sleep quality.

0.2 ms ultimate motion clarity

Rich colors even at low brightness – always stunning.

Clearer images at lower brightness

The deep blacks allow you to see previously unseen details in dark movie scenes.

True black for extreme details

Blur-free action scenes in movie games, with smooth text scrolling

More Accurate

More Adaptive

More Reliable

Comparing Chart

	Most LCD laptop displays	Normal OLED laptops	ASUS Lumina OLED laptops
Color Gamut	62.5% sRGB (45% NTSC)	100% DCI-P3 (133% sRGB)	100% DCI-P3 (133% sRGB) Delta E <1
Refresh Rate	60 Hz	depends	Up to 120Hz
Response Time	10 ms	0.2 ms	0.2 ms
Peak Brightness	250 nits	depends	HDR up to 500 nits
Contrast Ratio	1,000:1	1,000,000:1	1,000,000:1 VESA TrueBlack 500/600
Harmful Blue Light	21.5%	6.5% (70% reduction)	6.5% (70% reduction) TUV certified Flicker-free Dimming
Color Depth	16.7 million colors	Up to 1.07 billion colors	Up to 1.07 billion colors
Customized Modes	X	X	ASUS Splendid
Burn in prevention	X	X	ASUS OLED Care Free panel swap under warranty
Power Saving	X	depends	OLED Power Saving
Panel Protection	X	depends	Thermal Design Protection US Military-Grade Test

Unique ASUS Lumina OLED Advantage

More Accurate

- Delta E < 1
- VESA Display HDR TrueBlack

More Adaptive

- ASUS Splendid customized color gamut (DCI-P3, sRGB, Display P3, Native)
 - OLED Power Saving-Target Mode
 - ASUS Tru2Life

More Reliable

- TUV low blue light certified
- ASUS OLED Care to avoid burn-in (hide taskbar, screen saver, pixel shift)
 - Thermal design to protect OLED panel overheating
 - US Military-grade durability to protect OLED panel
- Free OLED screen exchange if finding burn-in issue while under warranty (warranty period vary by country)

Ultimate Professional-grade Colors

ASUS Lumina OLED laptops deliver exceptionally detailed and realistic visuals, with a cinema-grade 100% DCI-P3 color gamut. This means that the colors reproduced on the display are richer and more vivid: it's ideal for color-intensive projects, but also enhances any kind of content.

100%

DCI-P3 color gamut

133%

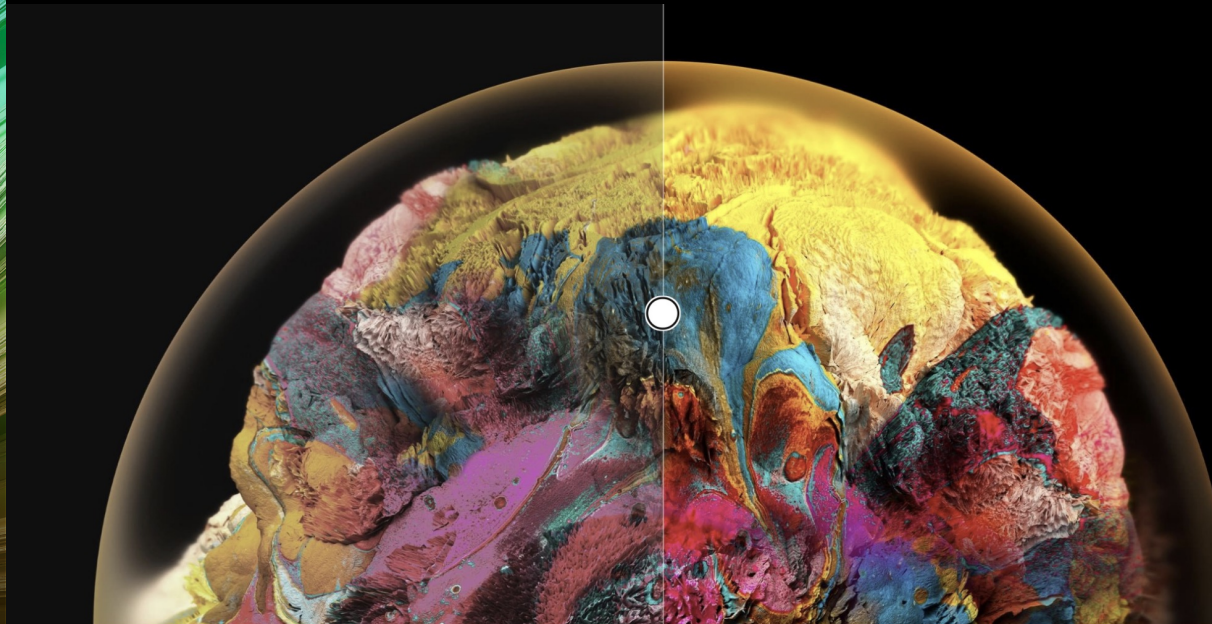
sRGB color gamut

Cinema-grade

Industry standard

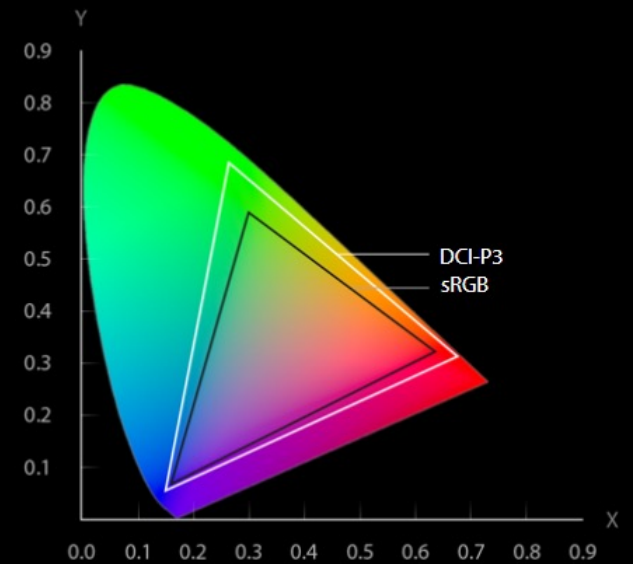
Delta-E <
1

Color accuracy



LCD
100% sRGB

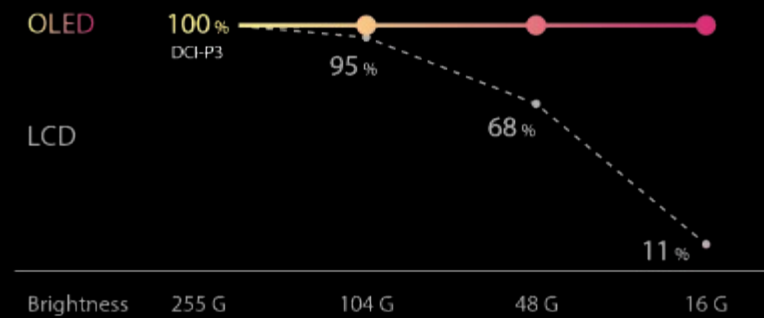
ASUS Lumina OLED
100% DCI-P3



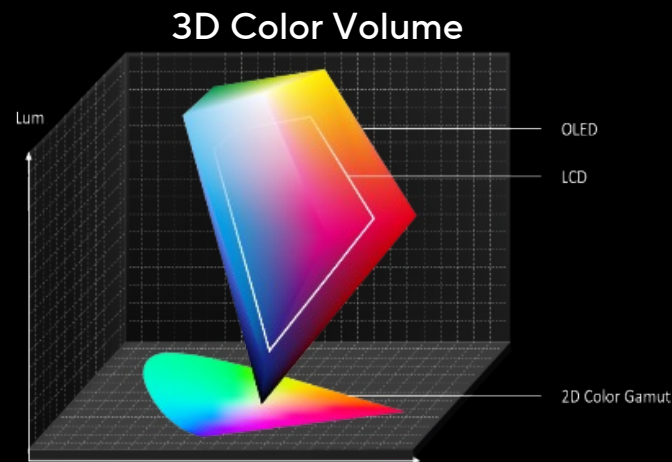
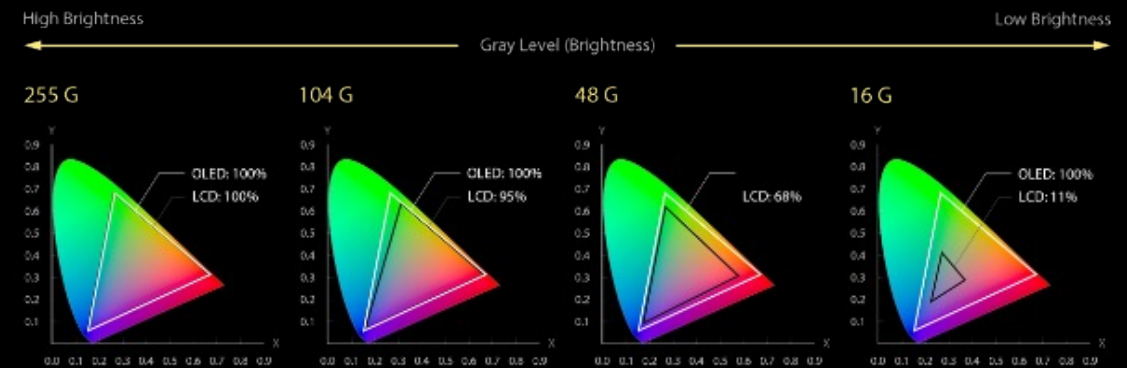
More
Accurate

Color-perfect at any Brightness

ASUS Lumina OLED laptops maintain a 100% DCI-P3 color gamut at both high and low brightness levels, while on a standard LCD laptop the color gamut is reduced dramatically at low brightness levels. At a gray-level brightness of 16 G, LCD laptops only have an 11% DCI-P3 color gamut, while ASUS Lumina OLED laptops maintain a 100% DCI-P3 color gamut.



* Color expression of an LCD display compared to OLED display at the same brightness level



Great clarity at low brightness

When calculating the 3D color volume — which adds illumination to the traditional 2D color gamut — ASUS Lumina OLED displays have about a 60% higher color volume, offering better color performance at any brightness level.

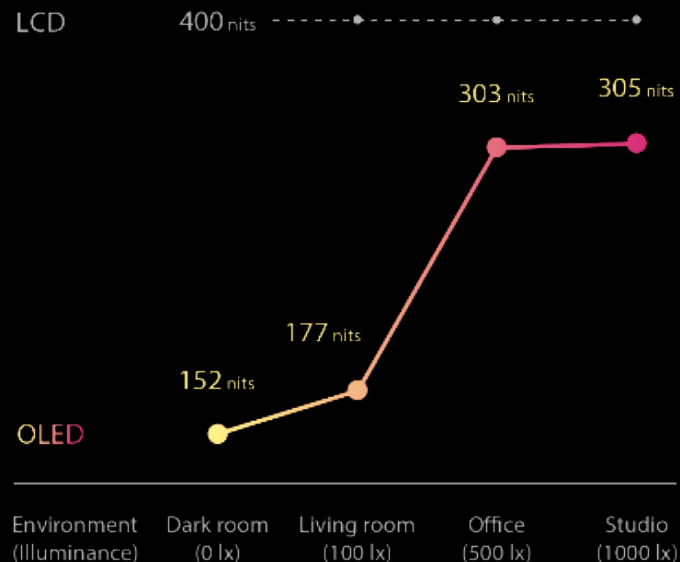
1.6X

Color volume compared to LCD

More
Accurate

OLED has Much Higher Perceptual Brightness

On conventional LCD displays, detail and color quality usually decrease dramatically as the brightness is reduced. But ASUS Lumina OLED laptops are able to show great detail at lower brightness settings due to their high contrast and their ability to maintain a wide color gamut at low brightness. ASUS Lumina OLED laptops can maintain good color reproduction at any brightness level, so you can freely adjust the screen's brightness to suit your working environment, while still enjoying exceptionally vivid colors. For example, in the living room environment (usually illuminated at about 100 lux), you only need 177 nits brightness in an OLED display to produce the same clear image as 400 nits brightness in an LCD display. At the lower brightness levels needed on OLED displays, there's less harmful blue light emitted.



Required brightness on OLED to reproduce same colors on 400 nits LCD screens



More
Accurate

True Black: See The Unseen

ASUS Lumina OLED laptops reproduce blacks perfectly. An OLED pixel consists of three sub-pixels, each with its own self-generated illumination: a 4K (3840 x 2400) display has 9,216,000 pixels, which means it has 27,648,000 self-illuminated sub-pixels, compared to just a few dozen LED backlights in most LCD displays. When displaying black on an OLED display, the pixel is simply turned off to produce the darkest possible black. This enables extremely crisp and clear images even in the darkest scenes. You'll be surprised to see how many new details you'll spot in your favorite movies!

1,000,000:1

Contrast ratio

Up to

600nits

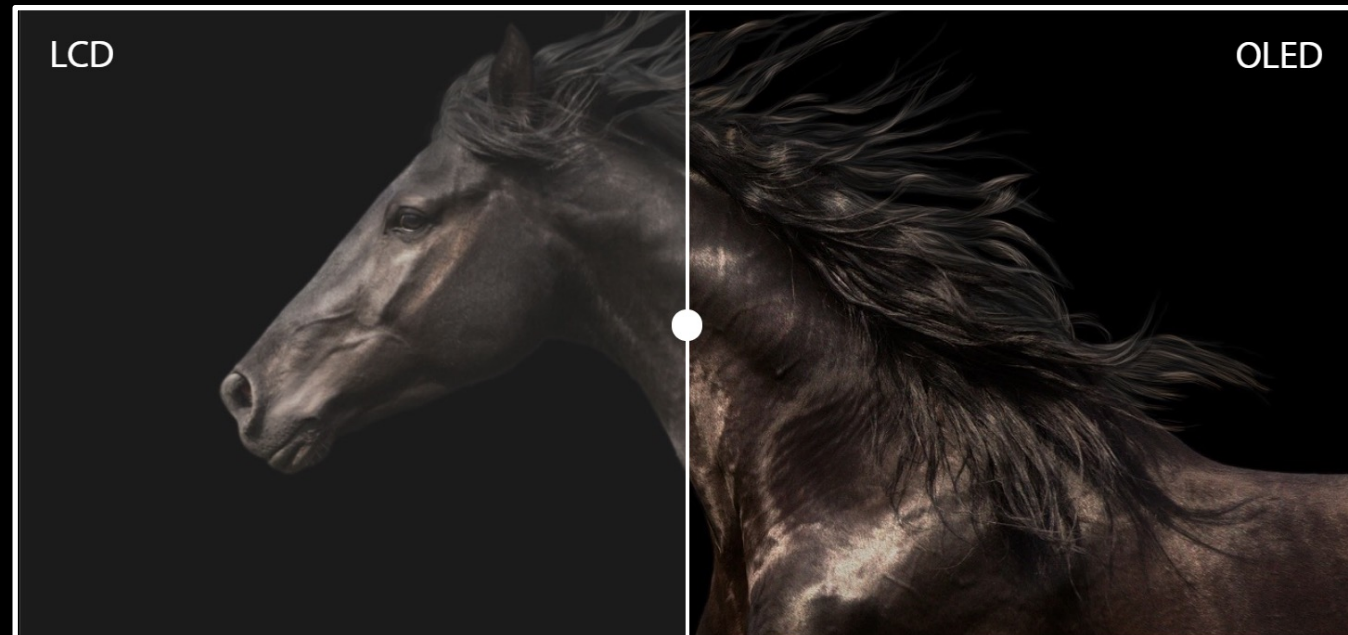
Peak brightness

0.0006nits

True black



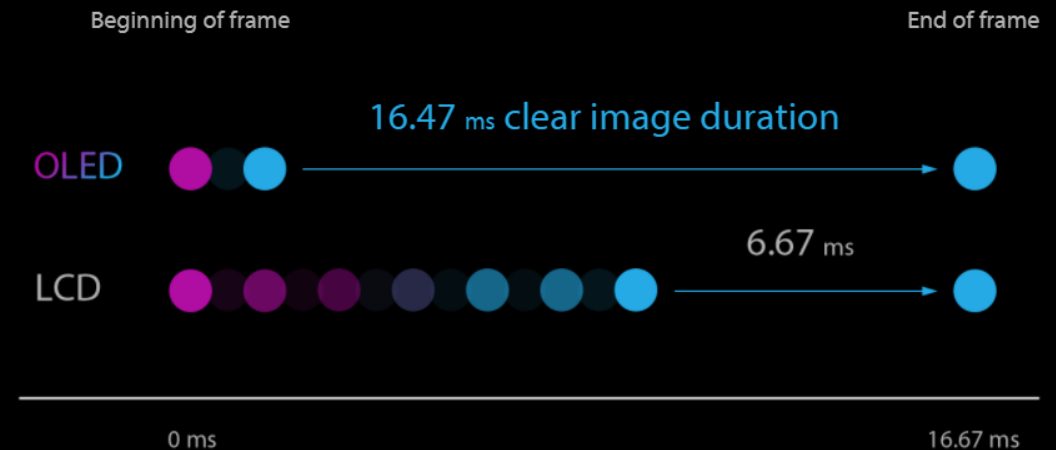
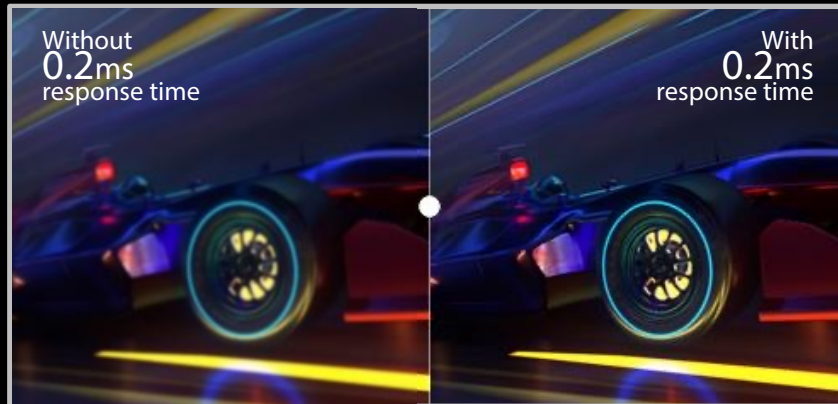
Certified display



More
Accurate

Fastest Response Time on any Laptop for Smooth Actions

ASUS Lumina OLED displays have a 0.2 ms response time — the fastest of any laptop, and 50x faster than the average laptop LCD display. In fact, most of LCD laptop displays have a response time between 10 and 25 ms. This ensures smoother fast-paced action scenes, low-latency gameplay, and subtle details like blur-free text scrolling.



0.2ms

Ultrafast response time

50x

Faster response time
compared to avg. LCD

On a 60 Hz display, each frame takes 16.67 ms to refresh – in the beginning of the refresh, . On an ASUS Lumina OLED, this transition takes only 0.2 milliseconds, while on an LCD, it might take 10 ms or longer. This makes a lot of difference, since OLED colors and images look correct for most of the time a frame is displayed, whereas LCD images may be blurry during the transition process.

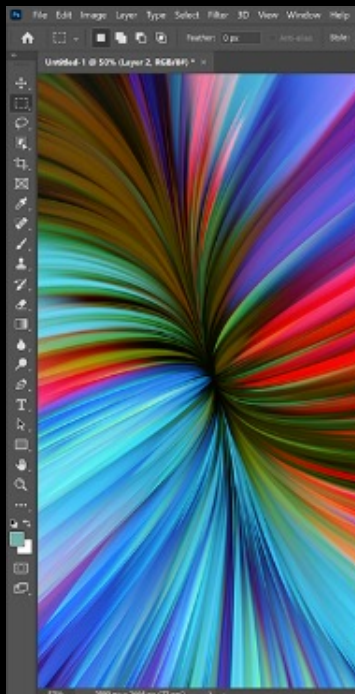
More
Accurate

ASUS SLENDID TECHNOLOGY

Customizable Color Gamut for Every Need

The display's color gamut can be quickly and easily switched for different tasks or preferences. On top of the ultra vivid native color setting, choose sRGB for creating web content or browsing, DCI-P3 for cinema content, or Display P3 for movie-grade colors finessed to fit everyday viewing in the real world.

sRGB



Web content-creation
standard

DCI-P3



Cinema color standard

Display P3



Movie-grade colors adjusted
to fit everyday viewing

Native



Original OLED colors

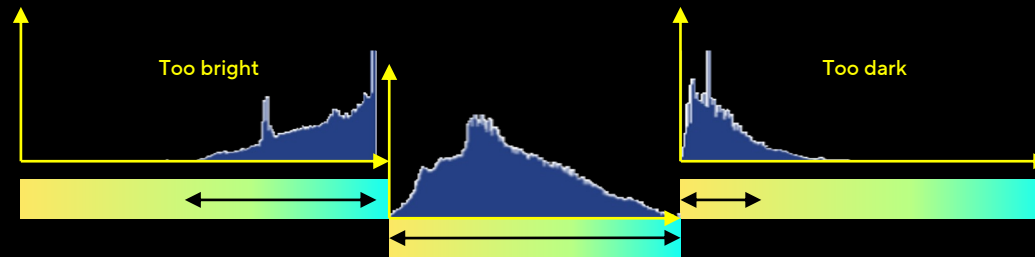
More
Adaptive

ASUS Tru2Life Technology

ASUS Tru2Life technology uses the latest image processing technology found on high-end TVs to deliver incredibly realistic images with more accurate contrast and detail. ASUS Tru2Life technology works by analyzing and performing contrast and sharpness optimizations on each pixel in a video before it is reproduced, resulting in true-to-life video. With ASUS Tru2Life technology, it's just like being there.

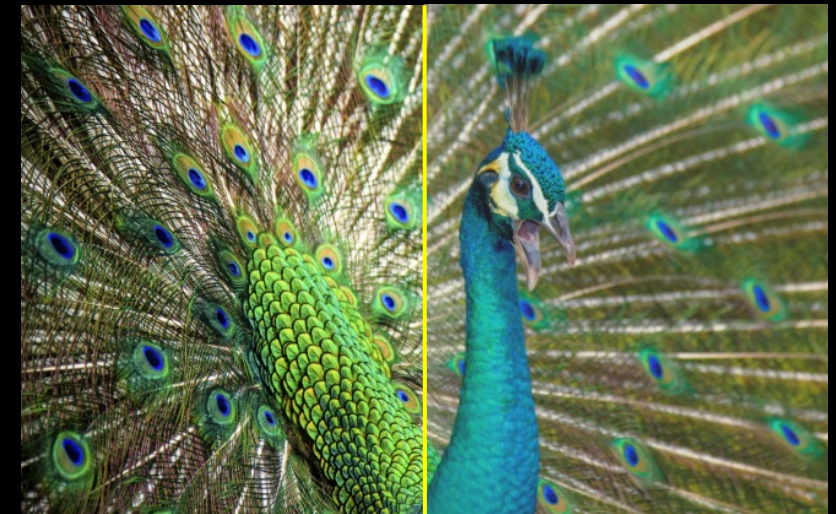
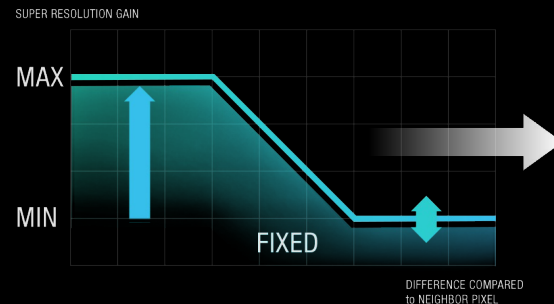
Intelligent Contrast

Extent pixel range to perform better visual experience



Sharpness Optimization

Adaptive parameters for better picture quality



With Tru2Life

Without Tru2Life

More
Adaptive

ASUS Power Saving

Enabling this feature dims the entire screen, except for the topmost window, providing a clearer view while conserving battery life and reducing the risk of OLED screen burn-in. This also improves visibility in low-light environments and reduces eye strain.

25% screen-ratio	Save ~39%
50% screen-ratio	Save ~21%
100% screen-ratio	Save ~1%

The percentage of power reduction will vary depending on the size of the window.



Target Mode

When enabled, the brightness of the active window will remain unchanged, whereas non-active areas will be dimmed for power saving and minimizing possible OLED display aging.

☐ Off

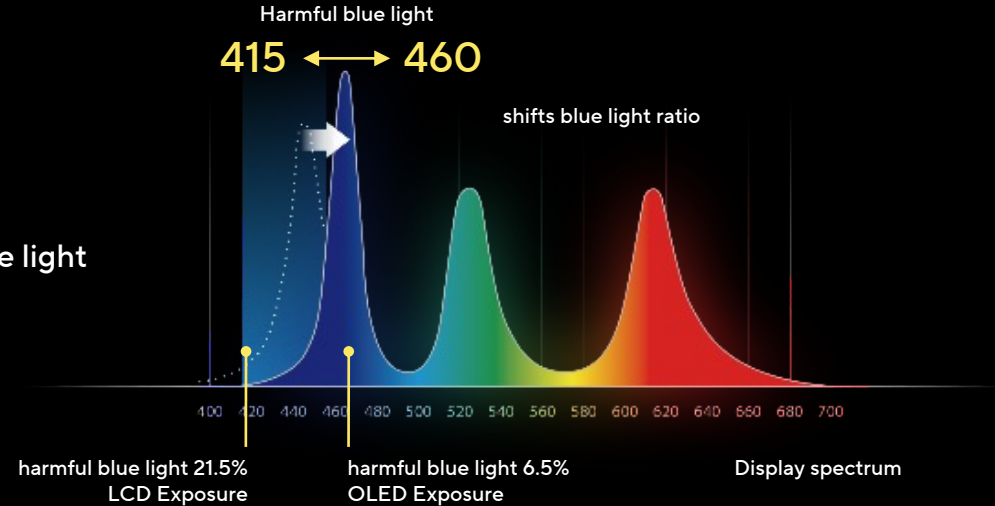
More
Adaptive

70% Blue-light Reduction for Eye Care

Blue light is known to cause visual discomfort and disrupt sleep quality. However, due to the nature of the special organic lighting materials in an OLED display, ASUS Lumina OLED laptops emit 70% less harmful blue light, and they're also certified by TÜV Rheinland and SGS. More importantly, unlike traditional blue-light filters, shifting the spectrum means there's no need to compromise color accuracy.

70%

Reduced blue light



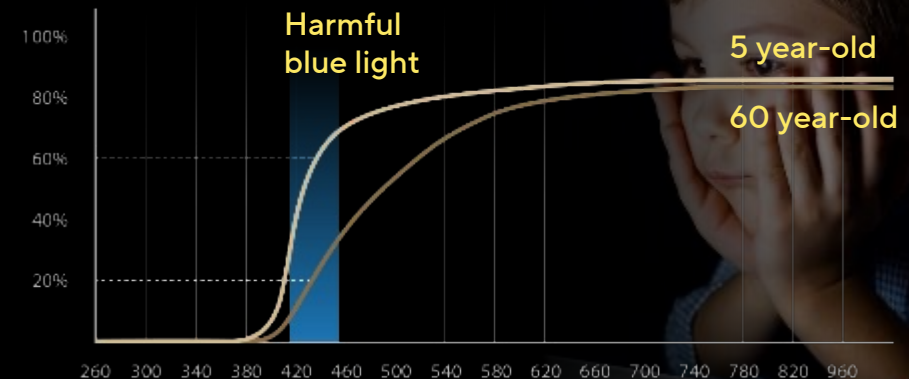
Low blue light tested
by SGS



Low blue light certified
by TÜV Rheinland

Eye care, even more critical for children

Since children's eyes are not fully developed, with a more transparent lens and cornea, harmful blue light can penetrate the eye more easily, potentially causing premature aging of the retina. Research⁶ has shown that in a five-year-old child's eyes, approximately 60% of the received blue-light emissions pass through to the retina, compared to only around 20% for a 60-year-old adult. With ASUS Lumina OLED displays, the significantly lower blue light levels mean better eye care for children.



More
Reliable

ASUS OLED Care

ASUS Lumina OLED laptops comes with an ASUS-exclusive OLED Care mechanism that's proven to protect your OLED display. Image persistence, or burn-in. These features are available in MyASUS. Free OLED screen exchange if finding burn-in issue while under warranty (warranty period vary by country)

Pixel Refresh

When your laptop is idle for over 30 minutes, a specially designed Pixel Refresh screensaver kicks in. This significantly reduces the chance of burn-in by making sure all the pixels are illuminated and darkened equally.



Pixel Shift

Your displayed pixels would move slightly to avoid consistently showing static images on your desktop (more apps to be compatible). The shifting effect is barely visible and wouldn't affect usage.



Free Exchange in warranty period

Free OLED screen exchange if finding burn-in issue while under warranty (warranty period vary by country)



Automatically hide Windows Taskbar in desktop mode

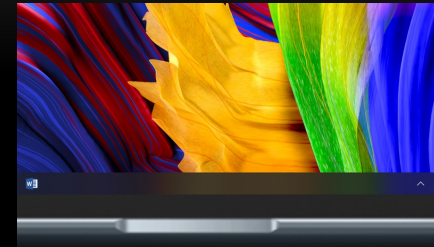
Hiding Windows Taskbar when not in use can avoid showing static images, and thus reduces the chance of burn-in.

* Feature is off by default due to Microsoft policies.



Windows Taskbar transparency effect

Enabling a semi-transparent effect on Windows Taskbar can avoid showing static image. In effect, when moving apps underneath the Taskbar, the pixels illuminating the Taskbar area display different colors.



More
Reliable

Panel Protection

For panel protecting solution for ASUS Lumina OLED laptops, US military-grade durability, metal chassis, thermal design and heat sensor make them more reliable and helps to maintain quality and comfort over time.

Thermal design

The ASUS Lumina OLED model has a specially designed cooling system that allows heat to be dissipated in multiple directions, preventing direct exposure to the OLED screen.



Metal chassis

In the design of the casing, ASUS also uses metal as the material for the entire body design and uses metal as the frame material for the screen, which can provide greater protection for the OLED display in the event of collisions or falls.



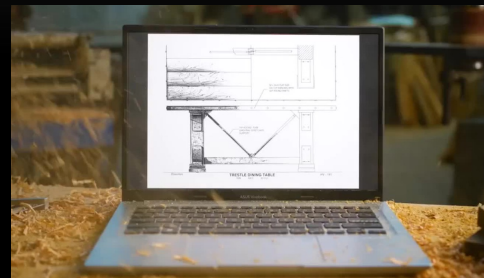
Heat sensor

In certain special models, in pursuit of a balance between extreme slimness and performance, ASUS has incorporated a heat sensor into the thermal design, which can automatically detect the real-time temperature of the cooling system and switch to the appropriate performance mode based on the temperature.



US military-grade durability

From 2023 onwards, ASUS consumer laptops will be strictly tested according to the latest, most-demanding MIL-STD 810H US military-grade standard with 12 test methods and 26 test procedures to ensure maximum reliability and durability.

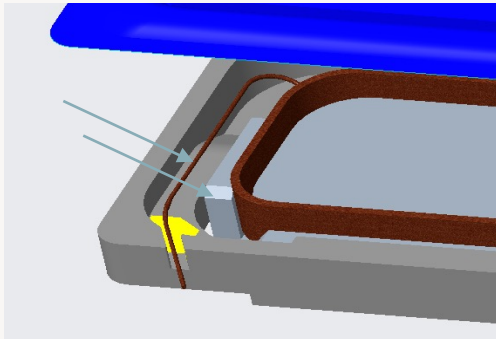


More
Reliable

Super-linear speaker

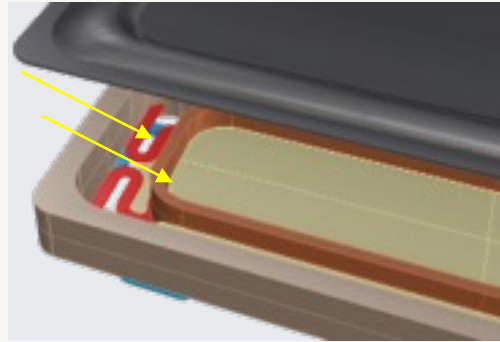
Super-linear speakers provide superior sound quality compared to ordinary speakers, ensuring **stable sound delivery**, **increased volume**, and **reduced device vibration**.

Ordinary speaker



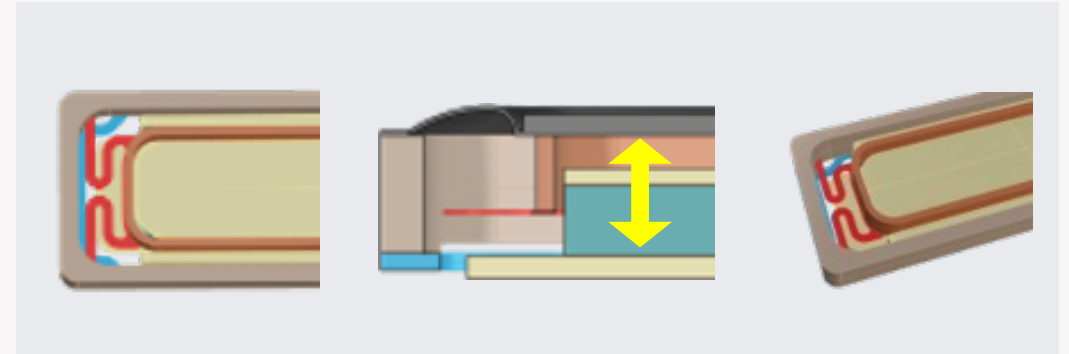
Voice coil with wires.

Super-linear speaker



Replaced the wires with a conductive damper that transmits the audio signal to the voice coil, making the sound **2X** as loud and clear.

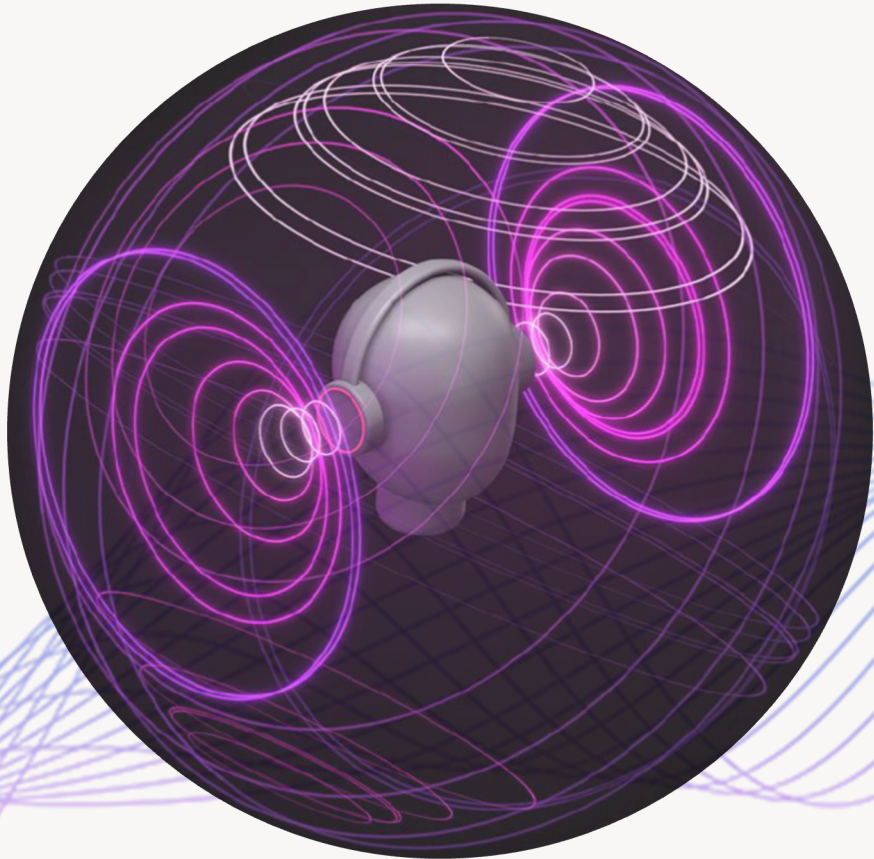
Advantages of Super-linear speaker



1. Suspension design: Dampers at all four corners make sound clear
2. Voice coil design: Enhance linearity by increasing the voice coil height
3. Direct connection design: Conductive dampers improve reliability and capability of power handling

Specifically Fine-tuned Immersive Sound

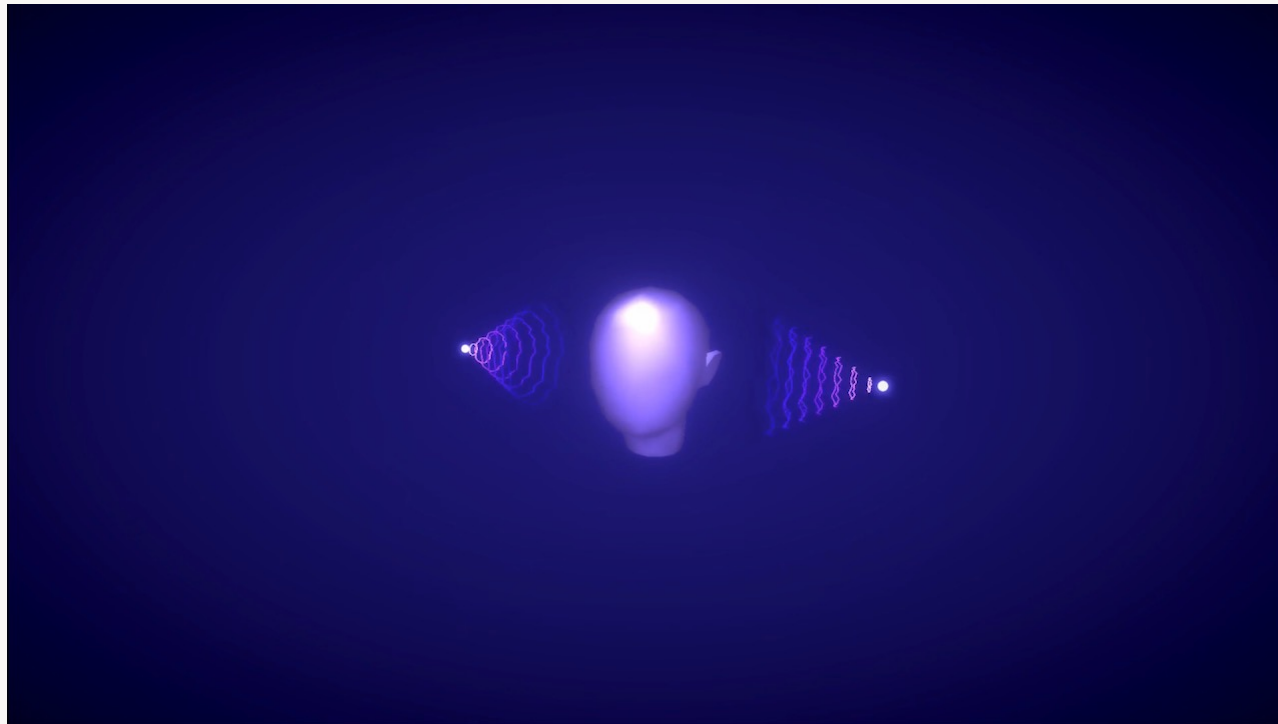
For unrivaled audio quality, ASUS experts specifically tuned the laptop sound systems with sound encoding and compression experts at Dolby, implementing the industry-standard Dolby-Atmos technology. The audio system delivers powerful, immersive sound that's crystal-clear, giving you superbly immersive entertainment and communications.



 **Dolby**
ATMOS

Dolby Atmos – Audio As Crafted By Creators

Whether you're gaming, watching your favorite movie or show, or listening to that new track on repeat, Dolby Atmos enhances the entertainment you love across all of your devices. It goes beyond ordinary listening by transporting you with the breakthrough spatial sound experience that draws you in deeper, so you hear and feel more.



Play audio to feel the difference



Full, multidimensional sound

With more depth, clarity, and details, Dolby Atmos helps you connect more deeply with your favorite music, shows, and games.



Soundscape designed by creators for you

Audio experience specifically crafted by artists, engineers, and other creatives to immerse you in a world created for you.

AI-Powered Camera Effect

Windows Studio Effects are enabled by machine learning algorithm on NPU.
(Supported from AMD Phoenix, Intel Meteor Lake, and Qualcomm Hamoa/Purwa and upcoming platform with NPU/VPU/IPU)



Background Blur

Blurs the background to protect your privacy while doing video conference call at home.



ASUS 3D Noise Reduction (3DNR)

The unique algorithm sharpens images and performs real-time de-noising to make sure everything looks crisp and clear during video calls.



Gaze Correction

Automatically detects your eye movements and adjusts your gaze so you appear to be looking directly at the camera.



Motion Tracking

Automatically detects and follows your motion for a better webcam experience while you are moving around.

ALS & CLS

Whether you're in bright sunshine or a dim room, auto-brightness works behind the scenes to show your images at their best — providing more comfort for your eyes and maximizing battery life. There's also a color sensor that detects ambient light levels and automatically adjusts the brightness and color temperature* of the screen to provide the best-looking image for your surroundings.



Auto-brightness



Color Temperature

PASSKEYS IN WINDOWS

Say goodbye to passwords

Say hello to passkeys! Passkeys are a more secure and convenient way to sign in. Passkeys allow you to use Windows Hello to sign in with a PIN, facial recognition, or a fingerprint, for faster and more convenient authentication. And if you're on the go, you can even use your phone or tablet to sign in by scanning a QR code, or via Bluetooth!

For more detailed instructions, please refer to the Microsoft website.



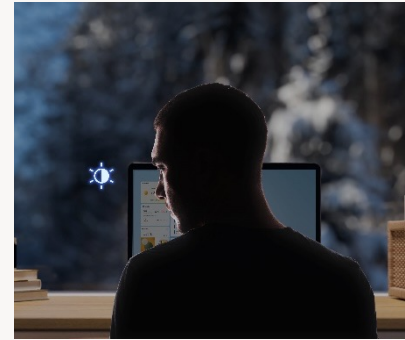
Your Privacy, Our Priority

Your privacy is not just our priority — it's the very essence of our innovation, allowing you to experience a world of possibilities with complete peace of mind.



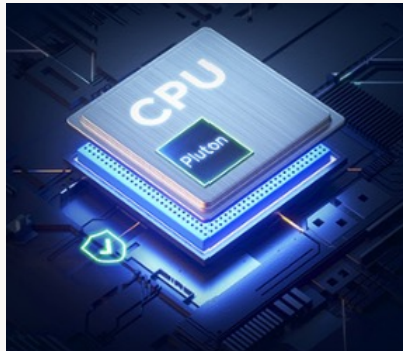
Windows Hello IR Camera

Windows Hello Infrared (IR) camera allows you to unlock your laptop quickly and securely.



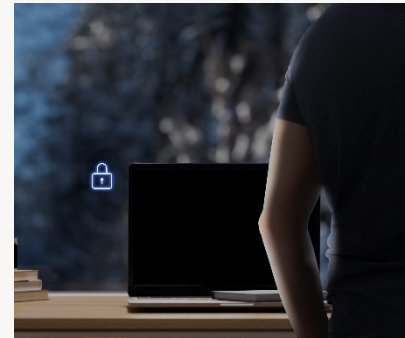
Adaptive Dimming

Elevate your experience with our AI-powered camera. It tracks your presence, automatically dimming when you look away for uninterrupted focus and comfort



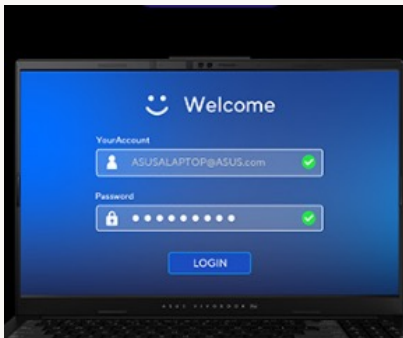
Microsoft Pluton

Passkeys built in CPU. Sensitive data securely stored on



Adaptive Lock

ASUS Adaptive Lock protects your personal space and promotes energy efficiency. Seamlessly sensing your presence, it locks when you step away.



Passkeys in Windows

Secure your password via Windows Hello for a fast and secure authentication process.

PLUTON

Pluton provides ongoing protection, helping to keep devices safe— at home, at work, and at play

The shift to remote working and "bring your own device" setups has spurred the need for advanced security measures. Pluton, developed by Microsoft in collaboration with silicon partners, draws from its established technologies in Xbox and Azure Sphere. Integrated directly into the CPU, Pluton enhances security in Windows 11 PCs by eliminating the risk of chip information theft associated with TPM 2.0's external placement. This tight integration of hardware and software offers a unified defense, reducing potential attack vectors. Regular updates from Microsoft ensure Pluton evolves to continually bolster Windows 11 security.

Microsoft Pluton is the most advanced user data and key protection device,
mitigating past hardware-based security risks.



Traditional security processor (TPM)

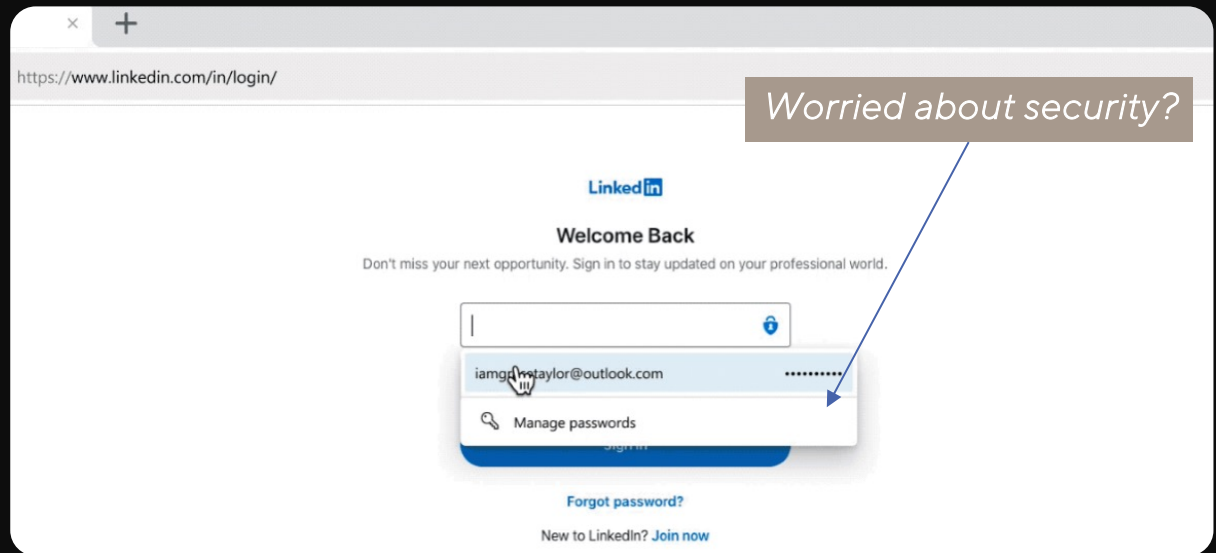
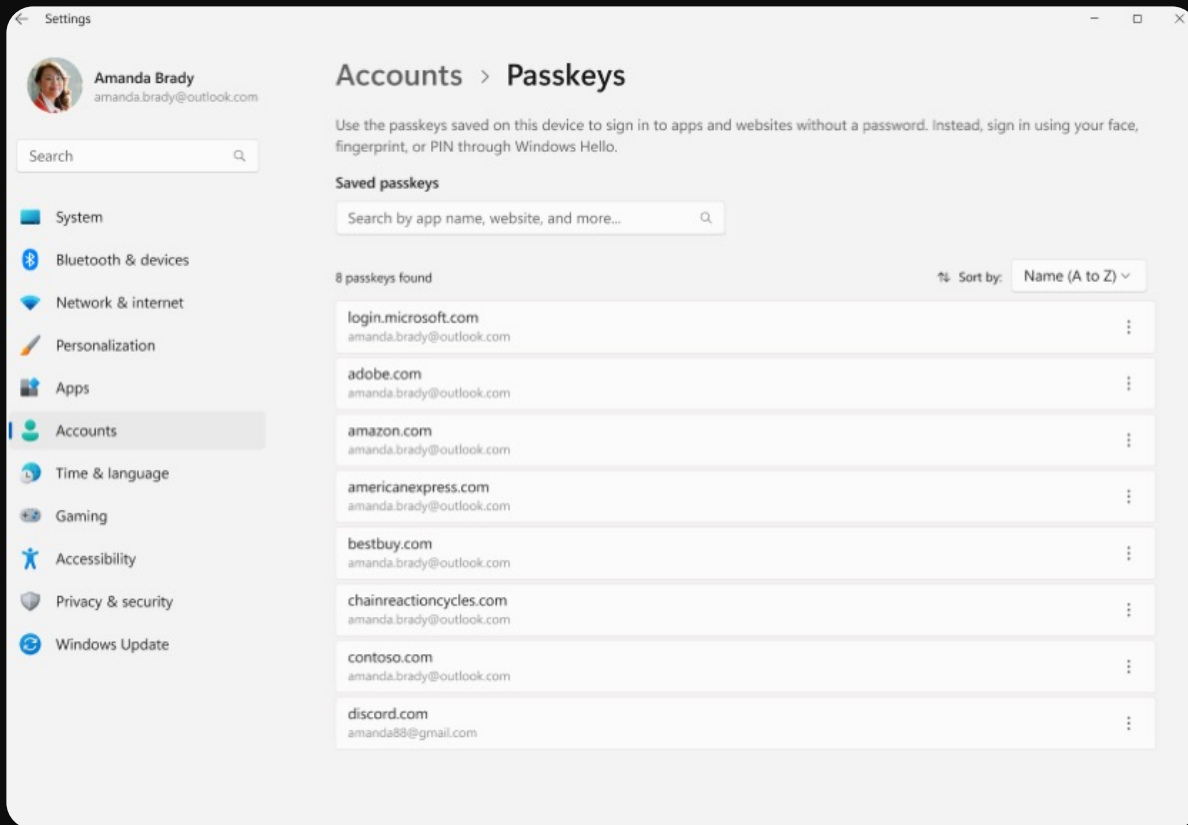
Vulnerable to exploit across bubs interface

Pluton security processor

Built into CPU, reduces attack surface area

Windows Hello IR – support Passkey (SSO extension)

Passkeys provide a more secure and convenient way to sign in. With passkeys, you can use Windows Hello to sign in with a PIN, facial recognition, making the authentication process faster and more convenient than ever before.



App Ecosystem Momentum - Tier 0

Entertainment & Social Apps



Productivity & Creator



Security & Data Protection

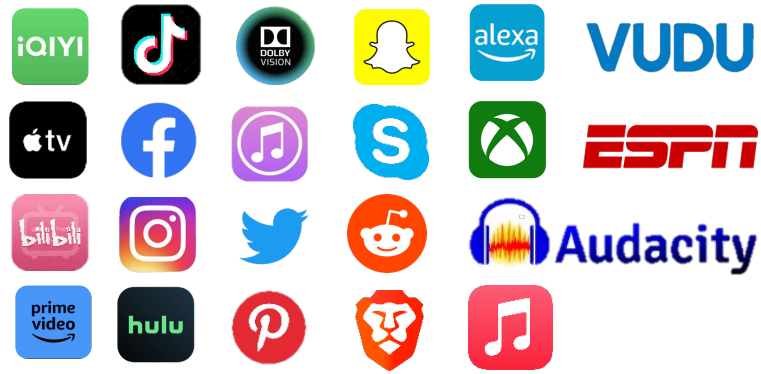


IT Management & Tools



App Ecosystem Momentum – Tier 1

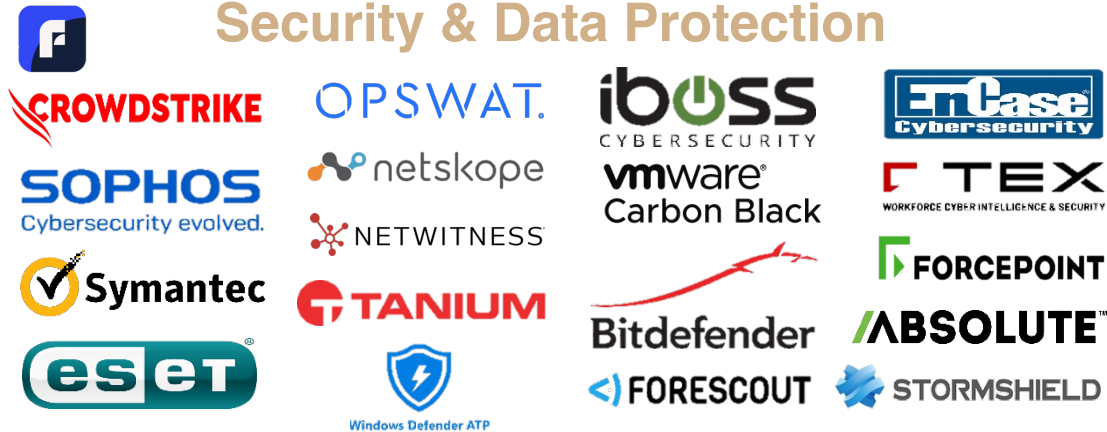
Entertainment & Social Apps



Productivity & Creator



Security & Data Protection



IT Management & VPN



MyASUS

MyASUS provides easy access to ASUS apps that are designed to help you maintain your system, update your software, optimize your PC's performance and contact ASUS for after-sales support.

- System diagnosis
- Battery health charging
- Fan Profile
- Splendid
- Tru2Life
- Function key lock
- WiFi SmartConnect
- Link to MyASUS
- TaskFirst
- Live update
- AI Noise Canceling





MyASUS provides easy access to ASUS apps* that are designed to help you maintain your system, update your software, optimize your PC performance, and contact ASUS for after-sales service and support. You can also access ASUS Promotion for a huge range of popular app downloads and exclusive offers.



ASUS OLED Care

To maximize the lifespan of OLED displays, ASUS OLED Care includes a special screensaver that runs automatically after the laptop is idle for 30 minutes, significantly reducing the chances of OLED screen aging.



Fan Profile

Noise from computer CPU cooling fans can be annoying, especially in quiet places like the bedroom or the library. Fan profile gives you the flexibility to operate the fan at maximum speed when processing heavy tasks, and change to a lower fan speed when working in a quiet environment.



Battery Health Charging

Overcharging a laptop battery may degrade the battery, resulting in a shorter lifespan. In Battery Health Charging, you can choose to limit charges to 60%, 80% or 100% to prolong battery lifespan and reduce the chance of damage from swelling.



Tru2Life

ASUS Tru2Life is an exclusive video enhancement technology that's similar to that found in high-end TVs. It uses intelligent software algorithms to optimize the brightness and sharpness of every video frame,



ASUS AI Noise- Canceling Technology

ASUS AI-Noise Canceling Technology includes an AI Noise-Canceling Mic and AI Noise-Canceling Speaker. The AI Noise-Canceling Mic suppresses ambient noise around you



GlideX is a convenient cross-device, cross-platform screen-sharing, and screen-control solution. It gives you more space to work — or play! — using wired or wireless connections between your devices, and you can control all your devices with a single keyboard and mouse. Optimize your workflow in the blink of an eye!



Mirror

With Mirror you can project your device's screen to a PC for easier keyboard input and more screen space. Use your Android or iOS apps via Windows in the productive space of your PC!



Extend (PC to Mobile)

Turn your PC or tablet into a secondary display for more screen space on the go, giving you dual-display convenience anywhere!



Extend (PC to PC)

Work with your Windows PC or Mac, and easily connect your laptop to PC with a bigger monitor. Enjoy dual-display convenience and more screen space, the easy way!

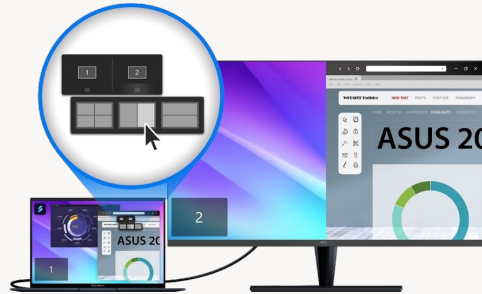


Unify Control

Unify Control lets you control different devices and transfer files from one PC with a single mouse and keyboard, across different OSes, so you don't need to switch between devices.

ScreenXpert 3 for ASUS PCs

Manage app windows across displays connected to your ASUS PC



App Switcher

Drag an app window onto the App Switcher icon to launch the Action Menu. When external monitors are attached, you can choose which monitor you want the app windows to move to. App Switcher lets you manage multiple app windows easily.



App Navigator

Click the App Navigator icon to view all opened apps on the main display and external displays. Drag an app window and release it on your preferred display for cross-referencing content or using companion apps — all at the same time!



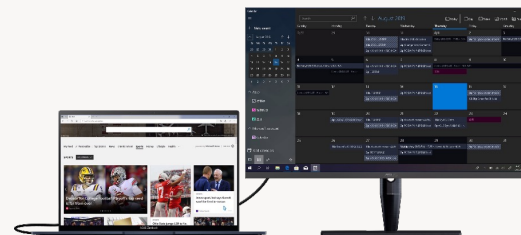
Camera/ Microphone Switch

You can switch your camera and microphone on or off via the Control Center, or easily check their status on your PC's screen. It's even handier for devices without a keyboard!



Setting & Control Center

Click the Settings button to view all the features on the Control Center. You can customize the features shown and their order. Click "x" to remove a feature from the Control Center, or drag and release to add the feature. It's fully customizable!



Cursor Edge Lock

Enable the feature, and you can easily lock the cursor into the specific screen. Keep moving to the edge can also move outside the edge.



Cursor Locator

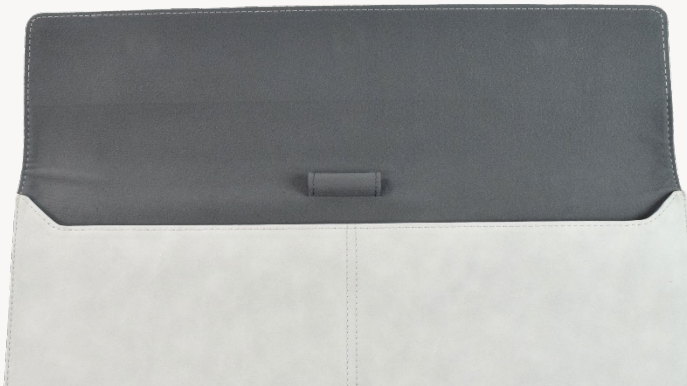
Enable the feature, and you can easily lock the cursor into the specific screen. Keep moving to the edge can also move outside the edge.



Zenbook Sleeve (Optional)

The Zenbook Sleeve is made from GRS-certified recycled polyester, designed to fit 14-inch and 16-inch laptops. It features an integrated pen holder and a magnetic closure with an envelope-style design, showcasing classic aesthetics.

Magnetic Closure



Pen Holder



Eco-Friendly



recycled plastic bottles
used per sleeve

